

15 February 2018 | [Velocity Frequent Flyer](#) [1]

[Velocity Frequent Flyer refunds Points spent on unromantic Valentine's Day gifts](#) [2]

Image not found

file:///var/www/html/newsroom.virginaustralia.com/sites/default/files/styles/article_header/public/karl%20with%20Rose.jpg



Velocity Frequent Flyer is encouraging Aussies to lift their game when it comes to romance, by refunding Velocity Points used to purchase unromantic gifts such as kitchenware.

In the lead up to Valentine's Day¹, 2 toasters, 16 vacuum cleaners, 2 irons, 2 kettles and a blender were bought from the Velocity Rewards Store. Velocity is taking a stand against these unromantic gifts, and giving all members who redeemed their Points for these items between 6-12 February 2018 a full refund, and the opportunity to have another go at a gift for their loved one and use those Points for a holiday.

Velocity is offering 30 per cent off all Virgin Australia Reward Seats for all members², which is the largest Reward Seat sale in the history of the program.

Velocity Frequent Flyer CEO Karl Schuster said: "When love is on the line we want Australians to step up and be a bit more romantic. I've phoned some of our members who redeemed their Points for some unromantic gifts, and told them they can have their Points back and go on a romantic getaway. They even get to keep their blender!

"Velocity has the best Reward Seat availability in our region³ and with the 30 per cent discount on Reward Seats, members can now travel further than ever before with their Points – all for the price of a vacuum

cleaner,” Mr Schuster said.

A Dyson vacuum cleaner in the Rewards Store is available for up to 166,900 Velocity Points, which is enough to send a family of four on a flight from Melbourne to Hong Kong if they take advantage of the 30 per cent sale⁴.

¹Items must have been purchased between the 6th and the 12th February 2018.

²Flights must be booked by 28 February, for travel between 15 March 2018 and 9 January 2019. Taxes and fees are not included in 30% discount. Flights are subject to availability. T&Cs apply.

³Velocity Frequent Flyer has been awarded Best Redemption Ability in Middle East/Asia/Oceania at the Freddie Awards in 2017, 2016, 2015, 2014, 2013.

⁴One Way Economy Reward Seat valued at 33,600 Velocity Points per person, including taxes and fees. Flights subject to availability, T&Cs apply.

[Tweet](#) [3]

© Virgin Australia Airlines Pty Ltd.

ABN 36 090 670 965

- [Terms of Use](#)
- [Privacy](#)
- [Conditions of Carriage](#)

Source URL: <https://newsroom.virginaustralia.com/release/velocity-frequent-flyer-refunds-points-spent-unromantic-valentine%E2%80%99s-day-gifts>

Links

[1] <https://newsroom.virginaustralia.com/news/80>

[2] <https://newsroom.virginaustralia.com/release/velocity-frequent-flyer-refunds-points-spent-unromantic-valentine%E2%80%99s-day-gifts>

[3] <http://twitter.com/share>