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## [Economy X now flying on Virgin Australia's entire fleet](#) [2]



Virgin Australia has today launched Economy X across its entire fleet providing guests with more comfort and an enhanced travelling experience both on the ground and in the air.

To mark the arrival of Economy X, players and officials from Carlton Football Club feature in a new marketing campaign and the team will promote Economy X on the front of its jumper in today's clash against Fremantle.

Group Executive Virgin Australia Airlines John Thomas said: "Since Economy X went on sale earlier this year we have had incredible demand from our guests and we can't wait for them to experience the new product from today."

"Offering an enhanced travel experience on the ground and in the air, we are confident that once guests have tried Economy X they will continue to book this product."

Each year Virgin Australia carries the 18 AFL teams on more than 330 flights, travelling more than 470,000km, and provides tens of thousands of extra seats to fans.

Carlton Football Club Captain Marc Murphy said: "The players are really excited about the introduction of Economy X. The extra legroom, in particular, that you get in Economy X will provide a lot more comfort on flights to and from games."

As part of the introduction of Economy X, the first three rows of the Economy cabin have been reconfigured on the majority of Virgin Australia's Boeing 737 fleet, which means that nearly one in five Economy seats on these aircraft feature extra legroom[1][1].

Economy X includes the following features:

- A minimum of 3 inches (7.62cm) extra legroom;
- Preferred overhead locker space<sup>[2]</sup>;
- Priority boarding<sup>[3]</sup>; and
- Priority security screening<sup>[4]</sup>.

Economy X replaces Economy Space+ on Short Haul International flights and will include the above features as well as Priority Check-in where available.

On Long Haul International flights, Economy X also replaces Economy Space+ and offers:

- Extra legroom;
- Preferred overhead locker space;
- Premium check-in;
- Premium boarding;
- Guaranteed first meal choice; and
- Premium noise-cancelling headset.

Economy X is free of charge for Velocity Frequent Flyer Platinum members, who will be offered the product as available, at any time from booking through check-in when flying on the Domestic or Short Haul International network, while their companions<sup>[5]</sup> travelling on the same booking will also be eligible<sup>[6]</sup>.

Economy X can be purchased when selecting your seat through [www.virginaustralia.com,through](http://www.virginaustralia.com,through) [3] a travel agent or at the airport.

### Economy X by Aircraft Type

Aircraft Type	Economy X Capacity	Economy X Location
Boeing 737-8001	30 seats	Rows 3-5; Row 13 & 14
Boeing 737-700	24 seats	Rows 3 -5; Row 10
Boeing 777-300ER	57 seats	Rows 20-25; Rows 26 & 39
Airbus A330-200	8 seats	Row 28
Embraer E190	4 seats	Row 12
ATR	4 seats	Row 1
Fokker 100	5 seats	Row 12
Fokker 70	5 seats	Row 10

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