

Image type unknown

Virgin Australia Newsroom

Published on *Virgin Australia Newsroom* (<https://newsroom.virginaustralia.com>)

[Home](#) > Virgin Australia brings its X-Factor to the skies with the launch of Economy X

---

30 March 2017 | [Customer](#) <sup>[1]</sup>

## **Virgin Australia brings its X-Factor to the skies with the launch of Economy X** <sup>[2]</sup>

Image not found

file:///mnt/vaa-file-server/sites/newsroom.virginaustralia.com/sites/default/files/styles/article\_header/public/EconomyX-3%20%282%29.jpg

- Economy X offers extra legroom, designated overhead baggage storage, Priority Boarding<sup>1</sup> and domestic Priority Screening<sup>1</sup>
- First three rows of Economy cabin on Boeing 737 aircraft reconfigured by end of May to offer extra legroom<sup>2</sup>
- Economy X on sale from tomorrow for flights from 21 May 2017

Virgin Australia will provide further choice for guests with the launch of Economy X, a new product designed to provide more comfort and an enhanced travelling experience both on the ground and in the air across Virgin Australia's entire network.

Economy X is an Australian-first product in the domestic market and is set to transform economy travel in Australia. Virgin Australia's entire fleet of 75 Boeing 737 aircraft is being reconfigured to provide extra legroom in the first three rows of the Economy cabin. The majority of the reconfiguration is due to be finished by the end of May,<sup>3</sup> when guests will be able to access Economy X. The reconfiguration of Virgin Australia's Boeing 737s means that

nearly 20 per cent of Economy seats on these aircraft offer extra legroom.

Group Executive Virgin Australia Airlines John Thomas said: “We know that speed on the ground and space in the air are important to our guests, which is why we’re excited to launch Economy X. Economy X will empower passengers to tailor their travel experience and will give them more choice when they fly. I’m confident that Economy X will be very well received by guests.”

For Domestic flights operated by Boeing 737 aircraft, Economy X will be located in Rows 3-5 as well as the Exit Rows and features:

- ? A minimum of 3 inches (7.62cm) extra legroom;
- ? Preferred overhead locker space;
- ? Priority boarding<sup>3</sup>; and
- ? Priority security screening<sup>4</sup>.

Economy X replaces Economy Space+ on Short Haul International flights and will include the above features as well as Priority Check-in where available.

On Long Haul International flights, Economy X also replaces Economy Space+ and offers:

- ? Extra legroom;
- ? Premium check-in;
- ? Premium boarding;
- ? Designated overhead locker space;
- ? Guaranteed first meal choice; and
- ? Premium noise-cancelling headset.

Economy X is free of charge for Velocity Frequent Flyer Platinum members, who will be offered the product at the time of booking or where available at any time before check-in when flying on the Domestic or Short Haul International network, while their companions travelling on the same booking will also be eligible<sup>6</sup>.

Guests travelling on Virgin Australia’s Domestic network will continue to enjoy complimentary food, checked baggage and entertainment.

Economy X goes on sale on 31 March 2017 and can be purchased when selecting a seat during the booking process, at check-in, at any time through Manage Your Booking on [www.virginaustralia.com](http://www.virginaustralia.com) <sup>[3]</sup> or through a travel agent.

### Guide to Economy X by aircraft type

Aircraft type	Economy X capacity	Economy X location
Boeing 737-800	30 seats	Rows 3-5; Row 13 & 14
Boeing 737-700	24 seats	Rows 3-5; Row 10
Boeing 777-300ER	57 seats	Rows 20-25; Rows 26 & 39
Airbus A330-200	8 seats	Row 28
Embraer E190	4 seats	Row 12
ATR	4 seats	Row 1

Fokker 100	5 seats	Row 12
Fokker 70	5 seats	Row 11

<sup>1</sup>At airports where these services are available

<sup>2</sup>There is a small number of B737 aircraft that will not be reconfigured by end of May and there will therefore be a restricted number of Economy X seats on board those aircraft. These aircraft are scheduled to be reconfigured by August, 2017. Virgin Australia may not be able to provide your selected Economy X seat on those aircraft on your day of travel. For more information, refer to the Economy X Terms and Conditions at [www.virginaustralia.com/economyx](http://www.virginaustralia.com/economyx) [4].

<sup>3</sup>Where available

<sup>4</sup>Domestic only where available

<sup>5</sup>Not eligible for group bookings

<sup>6</sup>Subject to availability

[Tweet](#) [5]

- [Download Images](#) [6]

© Virgin Australia Airlines Pty Ltd.  
ABN 36 090 670 965

- [Terms of Use](#)
- [Privacy](#)
- [Conditions of Carriage](#)

---

**Source URL:** <https://newsroom.virginaustralia.com/release/virgin-australia-brings-its-x-factor-skies-launch-economy-x>

#### Links

[1] <https://newsroom.virginaustralia.com/news/79> [2] <https://newsroom.virginaustralia.com/release/virgin-australia-brings-its-x-factor-skies-launch-economy-x> [3] <http://www.virginaustralia.com>  
 [4] <http://www.virginaustralia.com/economyx> [5] <http://twitter.com/share>  
 [6] <https://newsroom.virginaustralia.com/gallery/download/810>