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Velocity Frequent Flyer and EnergyAustralia Partner to Power and Reward Australians [2]



Velocity Frequent Flyer, the award-winning loyalty program of Virgin Australia, today announced a partnership with EnergyAustralia, one of Australia's leading energy companies.

From tomorrow, the partnership will reward new and existing EnergyAustralia customers who link their Velocity account, opening up a range of travel opportunities to over 600 destinations around the world. The customer rewards include :

- Up to 20,000 Velocity Points for new EnergyAustralia customers who sign up to an eligible gas and electricity account and link their Velocity membership before 3 May 2017; and
- A \$100 Virgin Australia Holidays voucher for existing EnergyAustralia customers who link their Velocity membership.

Both new and existing customers who have linked their EnergyAustralia and Velocity accounts will also receive 2,000 Velocity Points for each of their energy accounts on their anniversaries of joining EnergyAustralia.

As an added bonus, all existing EnergyAustralia customers who are not already Velocity members will receive 1,000 Velocity Points when they join Velocity and link their memberships before 3 May 2017.

Velocity Frequent Flyer CEO Karl Schuster said: “EnergyAustralia powers millions of Australian homes each year and Velocity is delighted to partner with a market-leader who is working to create a cleaner future for us all.

“Velocity is committed to rewarding members on their everyday household expenditure, be it petrol, groceries or when choosing their energy provider. This new partnership will not only reward Velocity members for sticking with EnergyAustralia as their energy provider, it will also help make their travel dreams come true,” Mr Schuster said.

EnergyAustralia’s Chief Customer Officer, Kim Clarke said: “EnergyAustralia’s partnership with Velocity Frequent Flyer reflects two likeminded brands working together to deliver value to their customers.

“Today’s consumer expects their energy retailer to deliver products and services that go beyond electrons – they want reliable, affordable and cleaner energy and they want real value from their relationship with us.

“That means doing things differently, whether it’s helping customers use less energy, offering carbon-neutral electricity or rewards for loyalty via the Velocity program.

“We’re very proud that from tomorrow new and existing EnergyAustralia customers will have the opportunity to benefit from our partnership with Velocity,” Ms Clarke said.

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