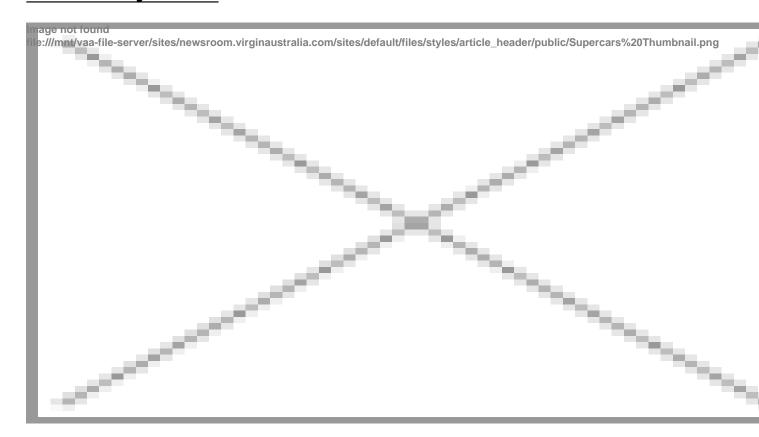
Home > Virgin Australia takes on famous Bathurst racetrack in new safety video

5 December 2016 | Sponsorships [1]

Virgin Australia takes on famous Bathurst racetrack in new safety video [2]



Virgin Australia cabin crew take on Supercars driver Jamie Whincup in a race around Australia's famous Mt Panorama racetrack in the airline's new on board safety video, released today.

As the naming rights partner of the Virgin Australia Supercars, the safety video is being introduced on board its fleet of wide body Airbus A330 and Boeing 777.

In the video, Virgin Australia cabin crew challenge Jamie Whincup to complete a lap of the track before they can finish delivering the safety briefing. Whincup is joined in his Red Bull Racing Australia Supercar by veteran Virgin Australia Captain Bradley Clarke who is normally found in the cockpit of a Boeing 737. The video also features Supercars drivers Mark Winterbottom and Rick Kelly. The video was filmed at Mt Panorama following the Supercheap Auto Bathurst 1000 in October.

Virgin Australia Airlines Group Executive John Thomas says: "Virgin Australia and the Supercars are both high-performance, safety-led organisations which makes this the perfect partnership for delivering our on board safety message to guests."

"We believe our guests will find the new safety video both entertaining and informative."

Supercars Chief Executive James Warburton said the sport was pleased to partner with Virgin Australia on its new on board safety video.

"Our drivers Jamie Whincup, Mark Winterbottom and Rick Kelly jumped at the opportunity to be part of this video which delivers an important safety message and also showcases Supercars at one of the world's most famous racetracks.

"We are delighted to partner with Virgin Australia and we look forward to launching the 2017 season with great travel packages for fans."

Tweet [3]

© Virgin Australia Airlines Pty Ltd. ABN 36 090 670 965

Terms of UsePrivacy

• Conditions of Carriage

Source URL: https://newsroom.virginaustralia.com/release/virgin-australia-takes-famous-bathurst-racetrack-new-safety-video

Links

[1] https://newsroom.virginaustralia.com/news/81 [2] https://newsroom.virginaustralia.com/release/virginaustralia-takes-famous-bathurst-racetrack-new-safety-video [3] http://twitter.com/share