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## [Virgin Australia gets racegoers off to a stylish start with Hat Valet, hair and makeup services](#) [2]



Virgin Australia's Hat Valet services will transport racegoers and their most important accessory, the head piece, from Sydney to Melbourne in spectacular style during the upcoming Spring Racing Carnival.

Located in the airline's Sydney Lounge, the Hat Valet service ensures premium handling of head pieces from the moment they arrive at Premium Entry in Sydney until they are hand delivered in Melbourne.

To celebrate one of the most popular sporting events in Australia, Virgin Australia is also offering guests a number of pre-flight pampering options in the Sydney Lounge, including professional blow-dries and styling, make-up appointments and ModelCo take home kits.

Racegoers will be offered sparkling wine on arrival and a range of delicious canapés created by the Virgin Australia chef. Male guests travelling to Melbourne can also utilise a shoe shining service from social enterprise, Buffed.

These services are available to Business Class guests and Velocity Platinum and Gold members travelling on selected flights from Sydney to Melbourne between Friday 28 October and Saturday 5 November 2016.

ModelCo Founder and CEO Shelley Barrett said: "This season's makeup trend is glowing skin, highlighted to perfection with sexy, popping eyes and a nude lip and we can't wait to bring a touch of ModelCo glamour

to Virgin Australia’s guests this race season.

“Each guest will leave the Virgin Australia lounge with a special ModelCo touch up kit so they can ensure they look fabulous all day while they’re trackside,” Ms Barrett said.

Virgin Australia’s Group Executive Public Affairs Danielle Keighery said: “Virgin Australia is proud to offer this innovative service to our race-going guests.

“From the moment our guests arrive at our exclusive Premium Entry with their head piece, our Premium Guest Services team will handle it with the utmost of care to ensure guests are able to travel stress free to the Spring Racing Carnival.

“As well as utilising Hat Valet, we encourage our guests to enjoy a blow dry and ModelCo make up service over a glass of sparkling in our Sydney Lounge this Spring Carnival,” Ms Keighery said.

Guests using the Hat Valet, hair and makeup services can also take a photo in front of the flower wall in the Sydney Lounge and use the tag #virginaustraliahatvalet on social media.

The full schedule of services in the Virgin Australia Sydney Lounge is listed below:

#### Hat Valet Service

Friday October 28	All day
Saturday October 29 - Derby Day	6 – 11am
Monday October 31	All day
Tuesday November 1 - Melbourne Cup	6 – 11am
Wednesday November 2	All day
Thursday November 3 - Oaks Day	6 – 11am
Friday November 4	All day
Saturday November 5 - Stakes Day	6 – 11am

#### Makeup and Blow Dries

Saturday October 29 - Derby Day	6 – 11am
Tuesday November 1 - Melbourne Cup	6 – 11am
Thursday November 3 - Oaks Day	6 – 11am
Saturday November 5 - Stakes Day	6 – 11am

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