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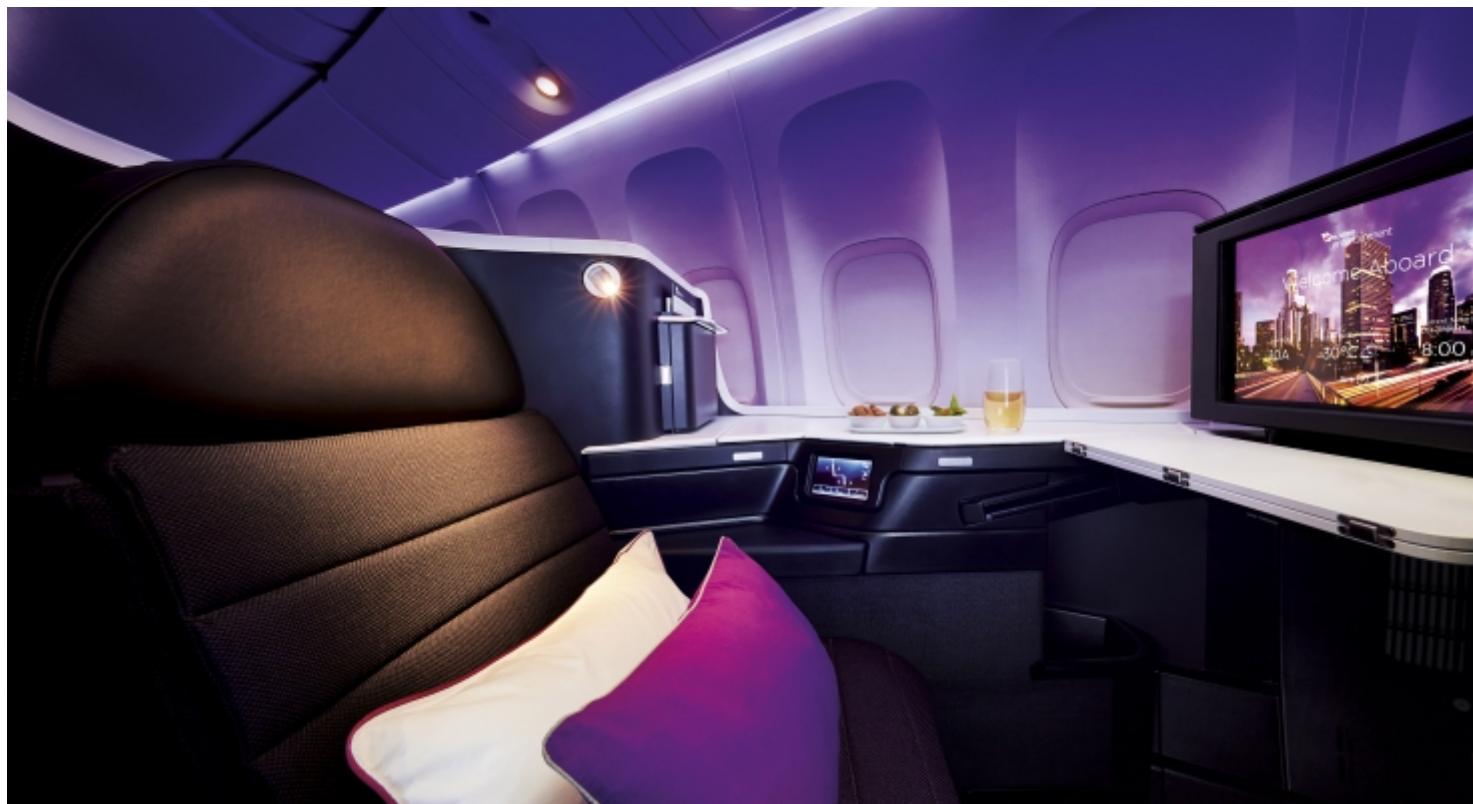
**Virgin Australia Newsroom**

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## **'The Business' now flying on Virgin Australia's entire wide-body fleet** [2]



Virgin Australia's award-winning<sup>1</sup> Business Class experience, 'The Business', is now flying on the airline's entire wide-body fleet of Airbus A330-200 and Boeing 777-300ER aircraft.

Guests departing for Sydney out of Abu Dhabi on VA30 today will experience 'The Business', a new Business Class Bar and an upgraded Premium cabin for the first time. In conjunction with alliance partner Etihad Airways, Virgin Australia flies three times per week from Sydney to Abu Dhabi with three-class Boeing 777-300ER aircraft.

Domestically, Virgin Australia operates the world's longest and widest Business Class fully lie-flat bed on its fleet of Airbus A330 aircraft which fly between the East Coast of Australia and Perth, between Sydney and Melbourne during peak travel periods, and internationally to Fiji from Brisbane, Melbourne and Sydney. 'The Business' has been available on Virgin Australia's five A330 aircraft since August 2015, and the final Boeing 777 aircraft to be refitted has reentered service today.

Business Class guests travelling on Virgin Australia's wide-body aircraft will have a consistent superior customer experience, with a reverse herringbone cabin layout that maximises privacy and enables 100 per cent direct aisle access in a 1-2-1 configuration.

All guests of ‘The Business’ dine on Luke Mangan-designed menus paired with premium wines delivered in a fine dining experience through à la carte or Express Dining options to suit each guest’s preference.

Key features of ‘The Business’ on Virgin Australia’s Airbus A330 and Boeing 777-300ER fleet:

- ? Individual and private suites in a 1-2-1 configuration that convert into the length of a queen size bed at 80 inches;
- ? The latest in in-flight comfort, with a customised triple-layer seat cushion supported by a hammock sub-frame and a turndown service with memory foam mattress toppers and high-grade cotton pillows and doonas;
- ? A restaurant-style, hand-delivered fine dining experience enabling guests to dine when they want, with new Luke Mangan-designed menus and premium Australian wines;
- ? A world-first collaboration with Nespresso which aims to deliver the finest coffee in the sky; and
- ? A great entertainment experience, with the largest in-flight entertainment screen (18-inch High Definition touch screen) flying between Australia and North America on the 777 aircraft, and a large 16-inch High Definition touch screen on the A330 aircraft.

Guests travelling to Abu Dhabi and Los Angeles can enjoy the new Business Class Bar and Lounge on board our 777 aircraft, which accommodates 10 guests and is serviced by a cabin crew member throughout the flight. There are 37 suites on board Virgin Australia’s Boeing 777-300ER aircraft and 20 on the Airbus A330.

Virgin Australia’s Boeing 777-300ER aircraft now also feature a refreshed and intimate Premium cabin of 24 seats with the longest seat pitch of any Australian airline at 41 inches, a roomy 19.5 inch seat width and nine inches of recline.

### Key Facts

- ? Virgin Australia flies daily from Brisbane and Sydney to Los Angeles. Together with our alliance partner, Delta Air Lines, who flies daily from Sydney to Los Angeles, customers can access more than 235 destinations in North and Central America.
- ? Virgin Australia flies three times per week from Sydney to Abu Dhabi. In conjunction with our alliance partner Etihad Airways, customers can access 80 destinations across Africa, Australia, Europe and the Middle East.

<sup>1</sup>‘The Business’ was awarded a 2016 Good Design Award and 2016 Red Dot Award and was a finalist in the Cabin Concepts category at the Crystal Cabin Awards 2016.

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