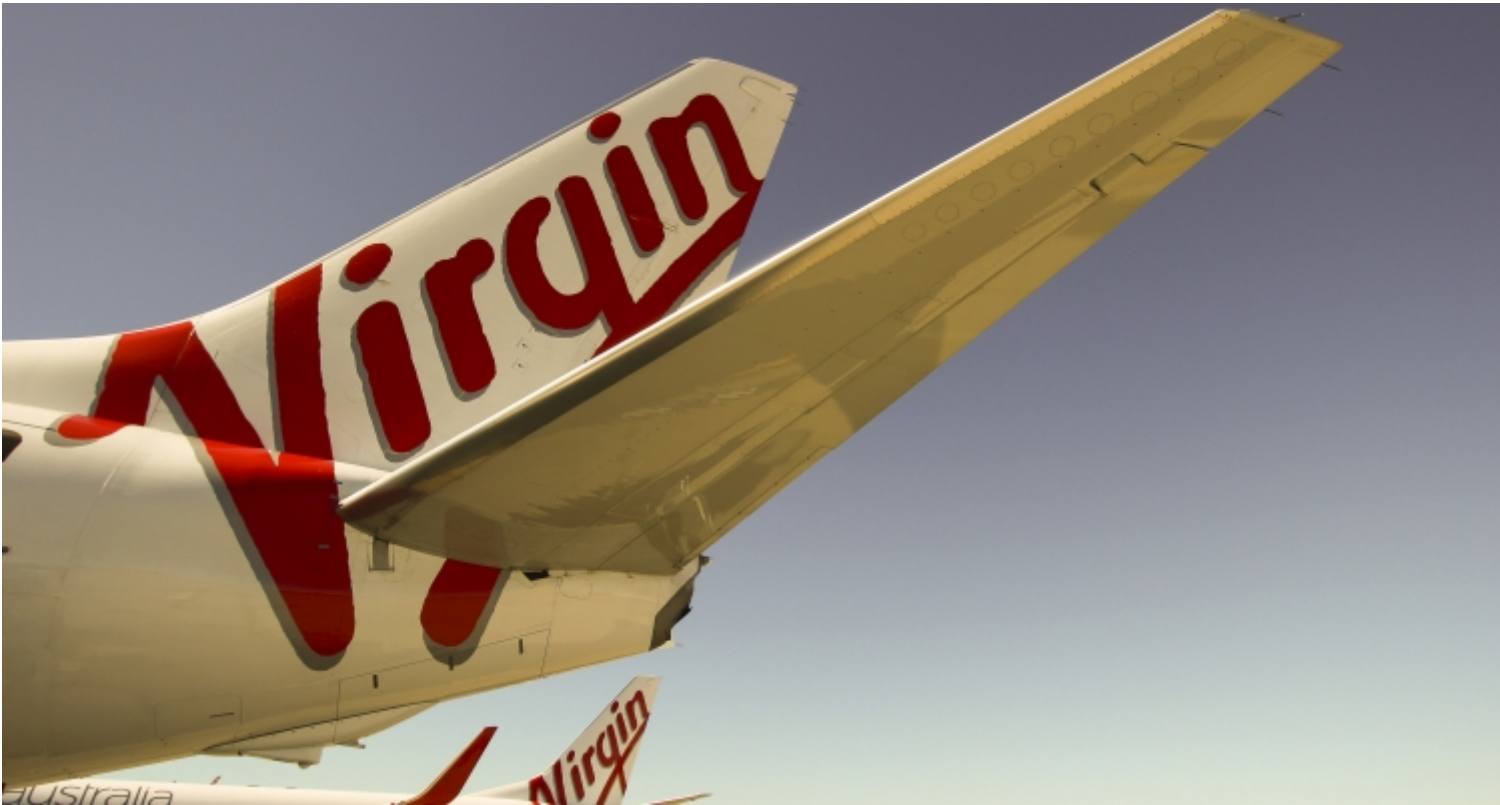


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[Virgin Australia to introduce 'Fares For You'](#) [2]



Virgin Australia today announced that it will soon introduce a new fare structure to offer guests more choice during the booking process.

Available from 7 September 2016, Fares For You will offer a greater range of fares across all domestic and international routes, replacing the existing fare structure.

Virgin Australia guests will continue to experience the award-winning service that is synonymous with the brand, but will have greater control over various product inclusions in their fare. All domestic passengers will enjoy complimentary food, baggage and entertainment on every flight regardless of the fare type they select.

Economy fare types will include:

- ? Getaway – Our lowest domestic fare for guests who know exactly when they want to fly.
- ? Elevate (Domestic and Long-Haul only) – Both value and flexibility, with options to explore if our guests' plans change.
- ? Freedom – Full flexibility for guests who might have a last minute change of plan.

Two additional Economy fare types will be available for Trans-Tasman and Short Haul International and flights:

- ? Go – For guests with locked in plans who don't need to check in baggage.
- ? Go Plus – For guests who want great value, checked baggage, and would rather save on extras they may

not need.

Business and Premium Economy fare types will include:

? Premium Saver – For guests who want an outstanding experience for superb value.

? Premium – For guests who want flexibility.

? Business Saver – For guests who want exceptional style and refined comfort for superb value.

? Business – For guests who prefer refined comfort and full flexibility.

Virgin Australia Global Sales General Manager Shirley Field said: “Fares For You will offer our guests a range of options to match their travel occasion, providing choice, value and flexibility like never before.”

“As always, Virgin Australia’s renowned high service standards will be maintained no matter what fare our guests are travelling on.”

For more information on Virgin Australia’s new fare types please see the fare guide attached.

[Tweet](#) [3]

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