

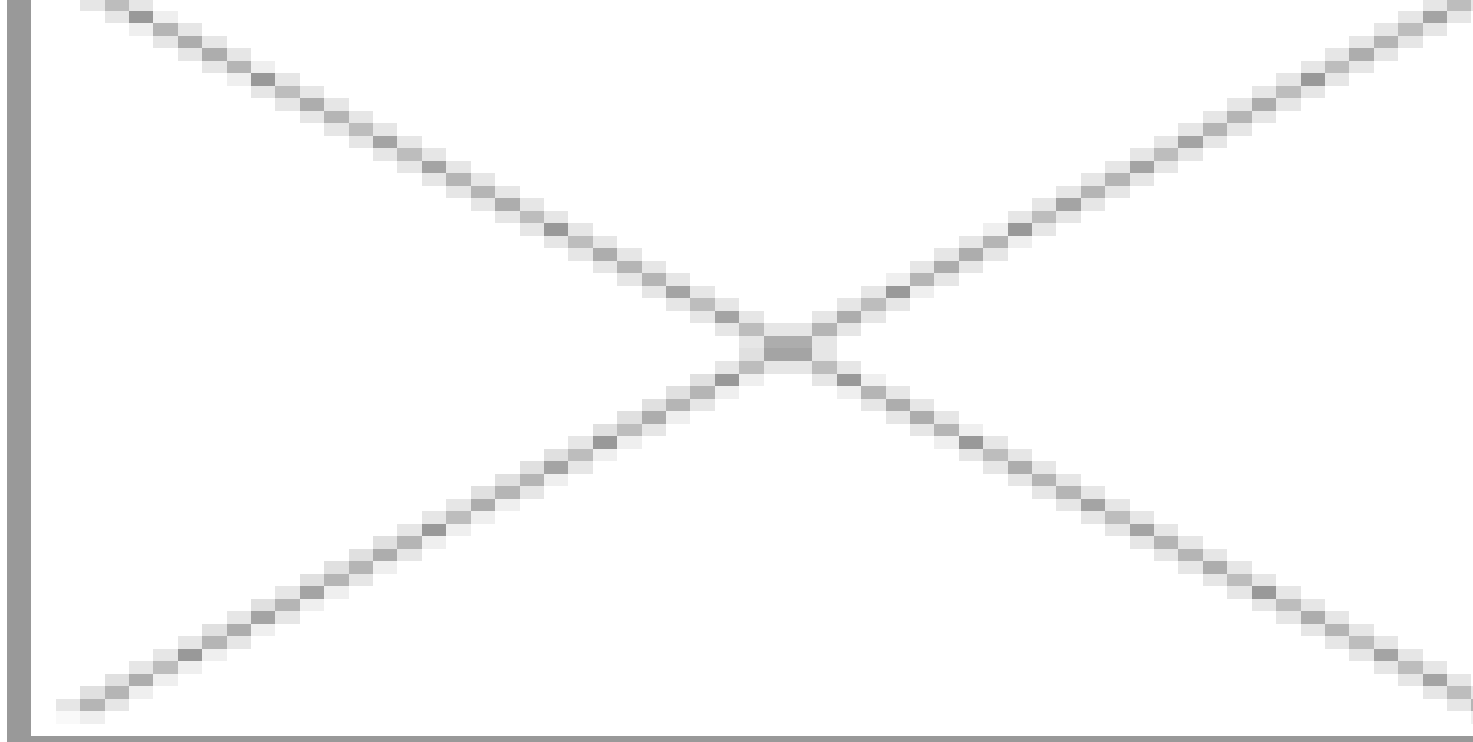


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Virgin Australia announces changes to Los Angeles services, with daily Brisbane flights ^[2]

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Santa Monica Sunset

Virgin Australia today announced that it will increase services between Brisbane and Los Angeles, moving from four return services per week to daily return services, effective 26 October 2014.

Following this change, the Virgin Australia and Delta Air Lines trans-Pacific joint venture will offer two daily services between Sydney and Los Angeles and one daily service between Brisbane and Los Angeles.

On sale from tomorrow, the additional Brisbane services will be flown by Virgin Australia's three-class Boeing 777 aircraft, which offer seatback in-flight entertainment, award-winning service, premium food and beverages and luxurious fully-flat bed seats in Business Class.

In order to increase services on the Brisbane route, Virgin Australia will cease services between Melbourne and Los Angeles, with the last flight operating from Melbourne on 25 October 2014. Effective 26 October 2014, there will also be a minor change to the departure

time of Sydney to Los Angeles flights to allow an earlier arrival into Los Angeles, creating a more convenient schedule for corporate and leisure travellers. There will be no reduction in Virgin Australia capacity between Australia and the United States following these changes.

Virgin Australia's Chief Commercial Officer Judith Crompton said: "We work closely with our alliance partner Delta Air Lines to review our trans-Pacific services and ensure we are meeting the needs of our customers and our commercial objectives.

"The changes announced today are a result of extensive market analysis. Having the right frequency is very important to corporate and leisure customers and moving to daily flights from Brisbane enables us to provide more choice and flexibility to those travelling to and from Queensland.

"Those travelling from Melbourne will still be able to travel to Los Angeles on one ticket with through-checked baggage, connecting through Sydney or Brisbane, and we are committed to providing competitive fares on these routes.

"North America is an extremely important market for Virgin Australia and we continue to work with our partner Delta Air Lines to enhance our customer offering on the trans-Pacific", Ms Crompton said.

According to Roy Morgan research, Virgin Australia finished last year with the highest customer satisfaction levels of all airlines operating between Australia and the United States .

Customers that have already booked on a direct Melbourne to Los Angeles service for travel on or after 26 October 2014 will be contacted by their travel provider to discuss alternative options. Customers travelling on Sydney to Los Angeles services on or after 26 October 2014 will receive an email to confirm the new, earlier departure time.

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