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[Virgin Australia transforms Boeing 777 Premium Economy with new service and cabin](#) [2]

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Virgin Australia today unveiled a major redesign of the Premium Economy cabin featured on board its Boeing 777 fleet, which will launch in late 2015.

The new Premium Economy cabin will feature:

- An exclusive and intimate cabin size of 24 seats;
- A seat pitch of 41 inches, with more legroom than any other Australian airline;
- A plated meal service inspired by business class, tailored to the guest and accompanied by a selection of wines from our Business Class cellar;
- A Premium Larder for self-service food and beverages for the exclusive use of Premium Economy guests;
- Crew trained in Premium service; and
- Dedicated check-in, Priority Boarding and Priority baggage (up to 64kg of baggage), enabling guests to speed through airport formalities.

Virgin Australia Chief Customer Officer Mark Hassell said: “We understand that Premium Economy guests want to arrive at their destination feeling refreshed and taken care of. We have therefore designed a more spacious and comfortable Premium Economy cabin and product, with a service that many other airlines reserve for their Business Class.

“The Premium Economy cabin itself will be more spacious and comfortable, with more legroom than any other Australian airline and new cushioned seating to make the journey more restful.

“Guests will receive a plated meal service and have access to a new Premium Larder for self-service food and beverages, for exclusive use of Premium Economy guests.

“We are confident that this will be the best Premium Economy experience flying from Australia across the Pacific,” Mr Hassell said.

Guests will be able to choose different variations of their meals, with different garnishes, along with the time and speed of service.

The new Premium Larder exclusively for Premium Economy guests will be replenished throughout the flight, stocked with an assortment of alcoholic and non-alcoholic beverages, light meal options and snacks.

The Premium Economy redesign will be rolled out with the airline’s revolutionary new Business Class suites launching on the Boeing 777 fleet later this year.

In June 2015, Virgin Australia was awarded Best Airline Staff Service in Australia/Pacific at the Skytrax World Airline Awards for the fifth consecutive year.

SUMMARY OF VIRGIN AUSTRALIA PREMIUM ECONOMY FEATURES:

- An exclusive and intimate cabin size of 24 seats;
- A seat pitch of 41 inches, with more legroom than any other Australian airline;
- A plated meal service inspired by business class, tailored to the guest and accompanied by a selection of beers, spirits and wines from our Business Class cellar;
- Gourmet hot beverage selections including espresso style coffee;
- A Premium Larder for self-service food and beverages for the exclusive use of Premium Economy guests;
- Crew trained in Premium service;
- Dedicated check-in, Priority Boarding and Priority baggage (up to 64kg of baggage), enabling guests to speed through airport formalities;
- In-seat power plus a USB outlet for charging personal electronic devices; and
- Amenity packs with luxurious blankets, pillows and REN Skincare products.

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