

12 May 2014 | [Operations](#) <sup>[1]</sup>

## **Virgin Australia Continues to Transform the Lounge Experience in Brisbane and Melbourne** <sup>[2]</sup>



Virgin Australia Melbourne Lounge

Virgin Australia today announced major enhancements to its domestic lounge network including new industry-leading priority services and a significant expansion to the Brisbane lounge.

The Brisbane lounge expansion will see the space double in size and feature ‘Premium Entry’, allowing guests to enter the lounge straight from the kerbside valet.

In July this year, the airline will launch its first ‘Premium Exit’ in Melbourne, providing easy and seamless access to the departure pier from the lounge.

Virgin Australia Chief Customer Officer Mark Hassell said: “Over the last three years we have completely transformed the Virgin Australia domestic lounge experience, setting a new standard with bold, architectural designs, all-day dining, complemented by the very best service.

“Since then, we have doubled the size of both the Melbourne and Sydney lounge and we are now doubling the size of Brisbane, further demonstrating that our strategy to attract business and corporate travellers is working.

“We broke new ground in the industry when we launched kerbside Premium Entry at our Sydney lounge, which remains hugely popular. We are looking forward to introducing new priority services in Brisbane and Melbourne so our guests in these key ports can enjoy more time in the lounge prior to their flight”, Mr Hassell said.

The Brisbane lounge expansion is scheduled to be completed by mid-2015.

For more information, please visit [www.virginaustralia.com](http://www.virginaustralia.com) [3].

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