

Image type unknown

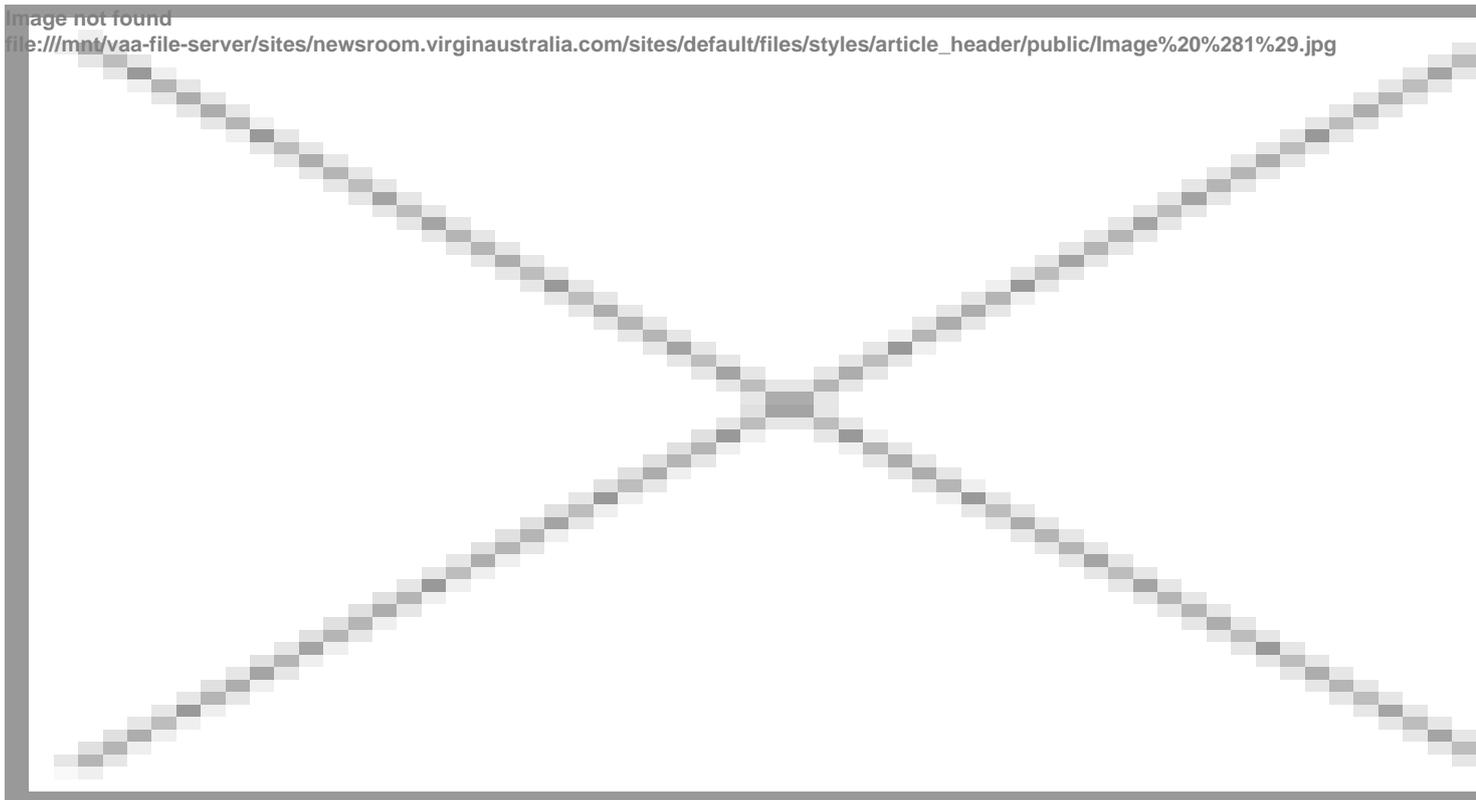
Virgin Australia Newsroom

Published on *Virgin Australia Newsroom* (<https://newsroom.virginaustralia.com>)

[Home](#) > Velocity Frequent Flyer amps up Points possibilities with new AGL partnership

10 April 2024 | [Velocity Frequent Flyer](#) [1]

## Velocity Frequent Flyer amps up Points possibilities with new AGL partnership [2]



- Velocity Frequent Flyer and one of Australia's leading energy retailers, AGL Energy, have entered into a new strategic partnership giving millions of Australians the opportunity to earn Velocity Points through electricity and gas plans.
- The partnership will benefit eligible new and existing residential AGL customers who make the switch to the 'AGL Velocity offer'^, opening up a new way for members to boost their Velocity Points balance and turn their energy plans into holidays.
- The introductory AGL Velocity offer is available [here](#) [3] from today until 11:59pm AEST Sunday 30 June 2024.

**Wednesday 10 April 2024:** Velocity Frequent Flyer and AGL have announced a new partnership that will give millions of Australians the opportunity to earn Velocity Points with AGL electricity or gas plans, to redeem on flights, holiday packages, household items and more.

To celebrate the launch of the new partnership that can benefit **Velocity's almost 12 million members** and **AGL's 4.3 million customers**, new and existing residential AGL customers in Victoria, New South Wales, Queensland and South Australia, where AGL operates, that switch their gas and electricity to the AGL Velocity offer before Sunday 30 June 2024 can earn up to **35,000 Velocity Points over 12 months**.^ In Western Australia, where AGL

operates, new and existing residential customers that make the switch to the AGL Velocity offer for gas can earn up to **12,500 Velocity Points over 12 months.**<sup>^</sup>

**35,000 Velocity Points is enough to book up to five one-way domestic Economy Lite flights with Virgin Australia**<sup>^^</sup> or redeem on various household, technology, beauty and apparel items at myer.com.au, via the Velocity Reward Store, with Luxury Escapes, and more.

#### **How to earn Velocity Points with AGL**<sup>^\*</sup>:

- New and Moving Customers (Electricity and Gas VIC, NSW, QLD & SA, where AGL operates): Sign up to electricity and gas with AGL on the AGL Velocity offer and receive **30,000 Velocity Points** and **5,000 Velocity Points** after 12 months.
- New and Moving Customers (Electricity Only VIC, NSW, QLD & SA, where AGL operates): Sign up to electricity with AGL on the AGL Velocity offer and receive **20,000 Velocity Points** and **2,500 Velocity Points** after 12 months.
- New and Moving Customers (Gas Only, VIC, NSW, QLD, SA & WA, where AGL operates): Sign up to gas with AGL on the AGL Velocity offer and receive **10,000 Velocity Points** and **2,500 Velocity Points** after 12 months.
- Existing AGL Customers (Electricity and/or Gas, VIC, NSW, QLD, SA & WA, where AGL operates): Switch to the AGL Velocity Offer with AGL for electricity and/or gas and receive **3,000 Velocity Points** per gas and electricity product.

#### **Commentary**

**Velocity Frequent Flyer CEO, Nick Rohrlach**, said the announcement marked an exciting milestone for Velocity, offering members more ways to unlock great value for going about their everyday.

“We are incredibly proud to be partnering with AGL – one of Australia’s leading energy retailers – to give our members the opportunity to turn their energy plans into Velocity Points,” said Mr Rohrlach.

“We know that value continues to be important for Australians amidst the high cost of living, and this partnership opens up more possibilities for our members to stretch their dollar further using Velocity Points to redeem on flights, household goods and more.

“The addition of AGL to our extensive partner portfolio fills an important gap for members as we continue to grow Velocity to be the best airline loyalty program in the country,” he said.

**AGL Chief Customer Officer, Jo Egan**, said the partnership recognises the importance of delivering great value to both AGL customers and Velocity members.

“We are thrilled to partner with Velocity on this exclusive residential offer for our customers.

“AGL customers have identified travel as a high priority to maximise their energy rewards and that’s why we are proud to be Velocity’s key energy partner. We can’t wait for this partnership to take off and see our customers benefit,” Ms Egan said.

“The next phase of our partnership will explore sustainability initiatives, and we are pleased to work with Velocity to identify opportunities to help our customers decarbonise the way they live, move and work.”

Velocity Frequent Flyer is one of the largest loyalty programs in the country, with almost 12 million members, or the equivalent of one member in every Australian household. For more information and to join for free, visit [here](#) [4].

For more information and to sign up to the AGL Velocity offer, visit [here](#) [3].

## ENDS

## NOTES TO EDITORS

### Ways Velocity members can redeem up to 35,000 Velocity Points:

- Up to five one-way domestic Economy flights for 31,000 Points (one-way domestic Economy Lite flights with Virgin Australia can be redeemed from just 6,200 Points<sup>^</sup>)
- Fit Bit Inspire 3 at myer.com.au for 35,000 Points+
- MyGenie Cordless Vacuum Cleaner and Mop at myer.com.au for 27,184 Points+
- Fujifilm Mini12 Instant Camera at myer.com.au for 23,300 Points+
- Bose Soundlink Micro Bluetooth Speaker at the Velocity Rewards Store for 30,740 Points+
- American Tourister Light Max Spinner 55cm EXP at the Velocity Rewards Store for 32,871 Points+
- KitchenAid 3.5 Cup Mini Food Processor KFC3516 at the Velocity Rewards Store for 28,367 Points+

## Terms and Conditions

<sup>^</sup>Offer ends 30.06.2024, unless extended. Offer for eligible residential customers in NSW, QLD, SA, VIC and WA, in areas where AGL operates, who are Velocity members. New and moving customers get 20,000 Points for electricity and 10,000 Points for gas when they sign up for this offer directly with AGL (in NSW, QLD, SA, VIC). New and moving customers get 10,000 Points for gas when they sign up for this offer directly with AGL (in WA). Eligible new and moving customers in these states/areas get a bonus 2,500 Points for each of electricity and gas (gas only in WA) when they stay connected to their plan for 12 consecutive months. Limit of one offer per account for each of electricity and gas, for up to two supply addresses. Customers must remain on their plan until Points are allocated, which may take up to 45 days from the date AGL commences supplying energy to the supply address and up to 15 days after the 12 month anniversary of the plan. Not available in conjunction with any other AGL offers, unless otherwise stated. Offer available for AGL Value Saver and AGL Savers plans only. Basic Plan Information Documents containing details of AGL plans are available at [agl.com.au/bpid](http://agl.com.au/bpid). Fact Sheets (VIC) are available at [agl.com.au/vefs](http://agl.com.au/vefs). AGL supplies the energy plans. Velocity is not the seller or supplier of the AGL Value Saver plan or the AGL Savers plan. For clear advice on the right plan for you, contact AGL on 131 245. T&Cs apply visit <https://www.velocityfrequentflyer.com/partners-offers/everyday-essential...> [3] for details.

<sup>^</sup>Example of a Virgin Australia Lite fare, Sydney <> Ballina from 6,200 Velocity Points per flight. Plus, taxes, fees and carrier charges. To learn exact Velocity Points redemption rate and taxes, fees and carrier charges applicable to a route, please visit [virginaustralia.com](http://virginaustralia.com) and select 'Use Velocity Points' when searching a flight or contact the Velocity Membership Contact Centre.

+ Quoted redemption amounts are correct as at 2 April 2024 and are subject to change and

availability.

\*In areas where AGL operates only.

## About AGL Energy

At AGL, we believe energy makes life better and are passionate about powering the way Australians live, work and move. Proudly Australian for more than 185 years, AGL supplies around 4.3 million energy and telecommunications customer services.[1] We're committed to becoming a leading multi-product retailer, making energy and other essential services simple, fair and transparent. AGL operates Australia's largest private electricity generation portfolio within the National Electricity Market, comprising coal and gas-fired generation, renewable energy sources such as wind, hydro and solar, batteries and other firming technology, and gas production and storage assets. We are building on our history as one of Australia's leading private investors in renewable energy to now lead the business of transition to a low emissions, affordable and smart energy future in line with the goals of our Climate Transition Action Plan. We'll continue to innovate in energy and other essential services to enhance the way Australians live, and to help preserve the world around us for future generations. For more information visit [agl.com.au](http://agl.com.au).

[1] Services to customers number is as at 31 December 2023.

Tweet [5]

© Virgin Australia Airlines Pty Ltd.  
ABN 36 090 670 965

- 
- 
- 

[Terms of Use](#)  
[Privacy](#)  
[Conditions of Carriage](#)

---

**Source URL:**<https://newsroom.virginaustralia.com/release/velocity-frequent-flyer-amps-points-possibilities-new-agl-partnership>

### Links

[1] <https://newsroom.virginaustralia.com/news/80> [2] <https://newsroom.virginaustralia.com/release/velocity-frequent-flyer-amps-points-possibilities-new-agl-partnership> [3]

<https://www.velocityfrequentflyer.com/partners-offers/everyday-essentials/agl>

[4] <https://join.velocityfrequentflyer.com/> [5] <http://twitter.com/share>