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Virgin Australia Newsroom

Published on *Virgin Australia Newsroom* (<https://newsroom.virginaustralia.com>)

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- Virgin Australia and Big Red Group's domestic brand, Experience Oz, have announced a multi-year partnership offering millions of Australian travellers more choice, value and ease.
- From today, the new partnership will see more than 4,000 Experience Oz travel experiences - ranging from theme parks, cruises, tours, activities and more - available to book at virginaustralia.com ^[3].
- Velocity Frequent Flyer's more than 11.5 million members will also be able to earn (3 Points per \$1 spent) and redeem Velocity Points on the experiences, giving Australians thousands of additional opportunities to earn Points, while stretching their dollar further by using Points or Points + Pay when booking.

Monday 13 November 2023: Virgin Australia and Big Red Group's domestic travel brand, Experience Oz, have commenced a multi-year partnership giving millions of Australians better value, choice and more access to popular travel experiences when booking at virginaustralia.com ^[3].

Experience Oz, one of Australia and New Zealand's largest tour and attractions marketplaces, covers upwards of 50 regions, and supports over 4,000 experience operators, ranging from cruises, tours, activities and more. The new partnership aims to boost both domestic tourism

and the experience economy by providing ease and additional benefits when booking travel and packaged experiences at virginaustralia.com.

Amidst the high cost of living, fun-filled holidays for Australians will be more possible, with Experience Oz's 4,000+ adventures available for Velocity members to book now using Points to pay for all or part of the booking with Points + Pay. Velocity members will now also have thousands of additional ways to earn Points.

To celebrate the new partnership, any experience booking made at virginaustralia.com before 11:59pm AEST 27th November 2023, will go in the running to win their dream holiday with two Virgin Australia domestic return flights and a \$1,000 Experience Oz voucher*. Plus, until midnight 27th November members will earn triple Points (9 Velocity Points) as part of a limited time promotion^.

Virgin Australia Group Chief Commercial Officer, David Emerson said partnering with one of the country's largest experience marketplaces will give Virgin Australia guests and Velocity members more value and choice.

"We are excited to be partnering with Experience Oz, marking a wonderful addition to the Virgin Australia family – one that will make the next family holiday more possible for millions of Australians," said Mr Emerson.

"From today, the partnership will give our 11.5 million Velocity members thousands of additional ways to earn and redeem Points at a time when value and getting more from your dollar has never been so important.

"We are also proud to be supporting the experience economy and thousands of operators across the country by making it easier and more convenient for our guests to book a flight and experience all on our website," he said.

Big Red Group co-Founder and CEO, David Anderson said the partnership will continue to power the company's mission of shifting the way people experience life.

"We know that Australians will continue to prioritise travel, both for personal experience and to support the recovering industry," said Mr Anderson.

"But with the cost of living crisis becoming more acute, identifying ways to increase the value of experiences, and to ensure travellers have the chance to make memories on trips that might be closer to home, is key.

"Enabling Aussies to both earn and redeem Velocity Points when booking experiences is a key way we're looking at creating more value for consumers.

"We're proud to partner with Virgin Australia to continue to support our 3,000 operator businesses, and to help Aussies continue to connect."

With Big Red Group leading the growth of the experience economy locally, its partnership with Virgin Australia is the first of multiple to come for Experience Oz.

ENDS

TERMS AND CONDITIONS

*‘Win An Extraordinary Experience’ Conditions of Entry

The Promotion commences at 12:01 am AEST (Australian Eastern Standard Time) on 13 November 2023 and ends at 11:59 pm AEST on 27 November 2023. To enter the Promotion, Entrants must, during the Promotion Period, book and pay for one or more experience booking on the Virgin Australia and Experience Oz co-branded website between 13 November and 27 November 2023. The booking must not be cancelled before or after the winner is drawn and must be used by 27 November 2024. There is one (1) prize to be won. The first valid entry drawn will win: 2 x return domestic flights on the Virgin Australia network from and to a destination of the winner's choice, up to the total value of \$1,000 AUD (including GST) 1 x Experience Oz voucher able to be redeemed on the Virgin Australia Experience Oz co-branded website up to the total value of \$1,000 AUD (including GST). For extended conditions, please view this page: Triple Points Offer Terms and Conditions.

^Triple Points Offer

During the promotional period of 12:01AM AEST on 13 November 2023 to 11:59PM AEST on 27 November 2023 (Offer Period), Velocity members will earn triple Velocity Points on eligible bookings via Experience Oz at <https://www.virginaustralia.com/au/en/experiences/> ^[4]. All bookings made through this platform are subject to Experience Oz terms and conditions. An eligible booking is one that is made during the Offer Period via Experience Oz at <https://www.virginaustralia.com/au/en/experiences/> ^[4], for travel between 13 November 2023 and 31 May 2024 and where Velocity Points are not used as a form of payment. This offer is only available to Velocity members when they book via Experience Oz at <https://www.virginaustralia.com/au/en/experiences/> ^[4], only the member who has added their Velocity number to the booking will be eligible to earn the bonus Points. Points cannot be earned on redemption bookings except on the plus pay component when a combination of Points plus pay is used for payment. Points will not be awarded for cancelled bookings. Velocity members must submit their valid Velocity membership number at the time of booking to be eligible to earn Velocity Points. Only one Velocity member per booking is eligible to earn Points. The base Points earn rate is 3 Velocity Points per \$1 spent on bookings. Please allow 2-3 weeks after the booking has been consumed for Points to be credited to your account. To earn Points, you must be a Velocity member. Velocity membership and Points earn are subject to the Velocity membership Terms and Conditions as amended from time to time. Velocity membership Terms and Conditions apply.

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