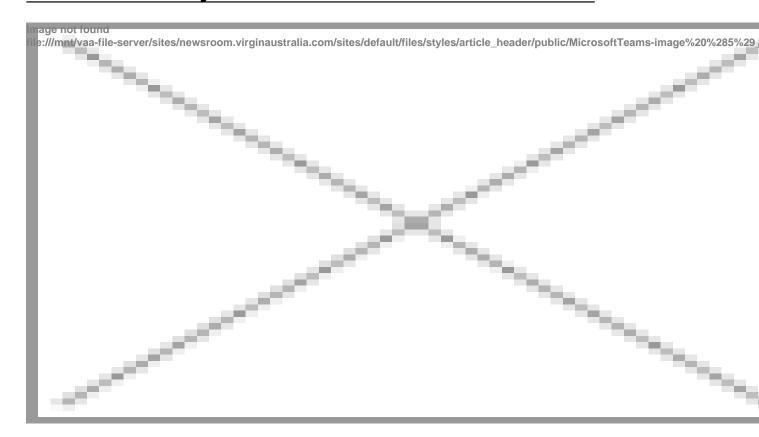
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Virgin Australia relaunches Adelaide-Bali in time for Summer holidays with sale fares from \$399 return [2]



- Virgin Australia is relaunching services between Adelaide and Bali, on sale from today for travel commencing 14 December 2022.
- This year-round service will initially operate daily with a competitive and convenient schedule offering up to an additional 2,464 seats between the two sought-after destinations every week.
- Virgin Australia is set to operate up to 41 return flights per week to Bali, when the firstever direct services between the Gold Coast and Denpasar commence in March 2023.
- Including our recently launched Gold Coast to Denpasar route, demand for our services to Bali are up 190 per cent on the comparable period in 2019.*

Wednesday, 21 September 2022: Virgin Australia has relaunched services between Adelaide and Denpasar, adding to its growing list of short-haul international destinations and creating even more opportunities for South Australians to get travelling this summer.

Taking off on 14 December 2022, the route will offer up to an additional 2,464 seats per week to Bali when operating daily and more than 70,000 extra seats to Bali each year.

To celebrate the route going on sale today, Virgin Australia has dropped Economy Lite sale fares between Adelaide and Denpasar from \$399 return** with tickets available to book now

until 25 September 2022 at virginaustralia.com.

Virgin Australia Group Chief Strategy & Transformation Officer, Alistair Hartley said the airline was pleased to be welcoming another short-haul international route to its network just in time for the summer holidays.

"The return of our direct services between Adelaide and Denpasar is a reflection of the growing demand we continue to see for Bali since relaunching from Sydney, Brisbane and Melbourne earlier this year and announcing our first-ever direct Gold Coast services commencing in March 2023," Mr Hartley said.

"Adelaide is incredibly important to Virgin Australia, it's our sixth largest port by scheduled flights, so we know this will be welcome news for South Australians and the perfect opportunity to get back to the skies with our great value fares and award-winning crew," he said.

Adelaide Airport Managing Director, Brenton Cox said the airport was delighted to welcome Virgin Australia flights to Bali.

"There is significant pent-up demand for South Australians wanting to head out and see the world, some for the first time in three years. It's exciting to see more international capacity deployed to fulfill this demand and we thank Virgin Australia for their investment and the vote of confidence this service provides to our Adelaide market," Mr Cox said.

South Australian Minister for Tourism, Zoe Bettison said it was terrific to see services to Adelaide from international carriers increase, providing more options for consumers.

"This is another positive step in the return to international travel and a strong show of confidence from Virgin Australia. The State Government is working with Adelaide Airport and airlines to grow capacity and provide greater connections globally, as we aim to recover our once \$8.1 billion visitor economy," Ms Bettison said.

Virgin Australia celebrated the announcement today with a tropical juice bar pop-up in its Adelaide Lounge.

The Adelaide service will be the fifth direct route operated by Virgin Australia connecting Australians to Bali, as Virgin Australia continues to expand its short-haul international footprint with the launch of services to Indonesia (Denpasar), Fiji (Nadi) and New Zealand (Queenstown) this year and Samoa (Apia), and Vanuatu (Port Vila) in March next year.

For more information and to book fares, visit virginaustralia.com.

DOWNLOAD VIDEO NEWS RELEASE. [3]

NOTES TO THE EDITOR

Route	Commencement date	Frequency	Seats per month

Adelaide- Denpasar	14 December 2022	Daily until late January 2022 and three times per week thereafter (subject to change)	Up to 9,856
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Return Economy fares on sale until midnight 25 September 2022 include:

- Adelaide Denpasar from \$399 (Lite fare)
- Adelaide Denpasar from \$479 (Choice fare)

*Period applies to the 1st of May 2022 to 12th September 2022 and for the comparable period in 2019. At this time Virgin Australia operated flights to Denpasar from Brisbane, Sydney and Port Hedland.

TERMS AND CONDITIONS

**Economy Lite fares: Departing Adelaide to Denpasar. On sale from 12:01am AEST 21 September 2022 until 11:59pm AEST 25 September 2022 unless sold out prior. For travel from 30 January 2023 until 10 March 2023 and from 2 May 2023 until 20 June 2023. Price is based on a return Economy Lite fare booked on virginaustralia.com. Economy Choice fares: Departing Adelaide to Denpasar. On sale from 12:01am AEST 21 September 2022 until 11:59pm AEST 25 September 2022 unless sold out prior. For travel from 30 January 2023 until 10 March 2023 and from 2 May 2023 until 20 June 2023. Price is based on a return Economy Choice fare booked on virginaustralia.com. Seats are limited and may not be available at peak times or on all flights. Payment surcharge may apply. Seat selection and checked baggage are not included in Economy Lite fares. Economy Lite fares are not recommended if you require flexibility with your travel as cancellations are not permitted and you may need to pay a fee and any fare difference to make a change. For other fare types, a fee and fare difference may be payable for changing or cancelling your booking. See Virgin Australia's international Fees page (https://www.virginaustralia.com/au/en/travel-info/flyingwith-us/fare-ty... [4]) for details. Refunds are not permitted for Economy Lite and Choice fares if you cancel your booking. Refunds are permitted for Economy Flex fares on payment of a fee. You may also request a refund for other reasons, including under the Australian Consumer Law. Check your fare rules for more information. Some flights may be operated by a partner airline. Full T&Cs at www.virginaustralia.com [5]

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