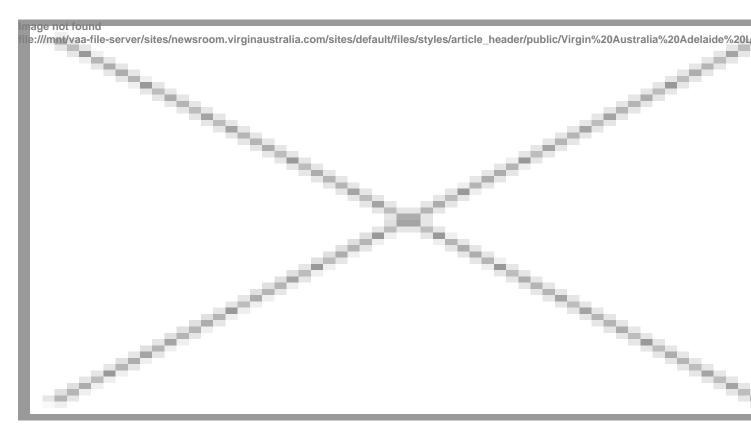
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17 September 2021 | Velocity Frequent Flyer [1]

Velocity announces epic membership extension and Virgin Australia flight rewards [2]



- Eligible Velocity Platinum, Gold and Silver members receive generous Status extension to retain their highly valued memberships*. Eligible Platinum and Gold memberships extended to 2023**.
- Bonus Status Credits offer announced with up to 100 per cent bonus Status Credits on all eligible Virgin Australia flights for six months from 1 October^.
- For the first time in almost a decade, members will receive Status Credits for travel on Reward Seat bookings on eligible Virgin Australia domestic flights for six months from 1 October #
- Velocity Frequent Flyer to open redemption bookings on international airline partners soon^.

With some freedom days in sight and international travel on the horizon, Velocity Frequent Flyer is proving that loyalty works both ways, today announcing a further extension of the program's highly valued Platinum, Gold and Silver memberships, alongside a host of bonuses when flying with Virgin Australia.

The program's commitment to members will ensure they continue to retain their Status, while having even more opportunities to earn and elevate their membership level, ready for the skies to open.

Status Extension

Velocity Platinum and Gold members who booked an eligible Virgin Australia flight by 28 March 2021 under Velocity's 2020 Status Rewards Program, will automatically receive a further extension of their membership **until 28 February 2023****.

Velocity Platinum, Gold and Silver members with a review date between 30 September 2021 and 30 April 2022 will automatically receive an additional eight-month Status extension upon their review date, until at least **1 June 2022***.

These generous rewards for loyalty will see members continue to receive the benefits they enjoy based on their Status when flying with Virgin Australia and their partner airlines, including but not limited to, complimentary upgrades, Fly Ahead, airport lounge access, higher checked-baggage allowances, priority boarding and preferential seating~.

Bonus Status Credits offer

Velocity Frequent Flyer members who fly on eligible Virgin Australia services from 1 October 2021 to 31 March 2022 will receive a significant boost to the Status Credits they earn.

The retrospective offer, valid for all existing and new bookings, will see members earn up to double Status Credits for Economy bookings^ and up to 45 per cent bonus Status Credits for Business Class bookings^.

The bonus Status Credits will automatically be applied to a member's account after travel, with no need to activate the offer.

Status Credits on Reward Seat bookings

For the first time in almost a decade, Velocity will reward members with Status Credits on Reward Seat bookings on eligible Virgin Australia domestic flights for travel from 1 October 2021 until 31 March 2022[#]. The offer is retrospective, applying to all existing and new Economy and Business Class Reward Seat bookings. The Status Credits will be automatically applied to the member's account after travel.

Commentary

Acting Velocity Frequent Flyer CEO, David Marr said Velocity was making it easy for loyal members to retain their coveted tier benefits, ready for the skies to fully re-open.

"Many of our loyal members have earnt their highly sought-after Velocity Status memberships over many years and so we're guaranteeing that eligible members will hold onto their tier benefits with more flying opportunities on the horizon," said Mr Marr

"We've already given Velocity members more than 18 months of Status extensions during the course of the pandemic and our announcement today will give members even more certainty that they'll continue to enjoy the tier benefits they value when flying with Virgin Australia or our international partner airlines well into the future.

"We're also rewarding members who continue to fly Virgin Australia with significant bonus Status Credits for the six months from 1 October, which we know will really help to rebuild member balances as travel returns. And for the first time in almost a decade, Velocity will reward members with Status Credits on redemption bookings making it even easier to bank those Status Credits.

"Loyalty works both ways and this is our way of reaffirming our commitment to Velocity members who have remained loyal to us. We want to thank them for their ongoing support and we look forward to welcoming them onboard soon," he said.

International redemptions to re-open soon

Velocity Frequent Flyer is gearing up to re-open international redemption bookings on their partner airlines. It's anticipated that Velocity members who have accumulated a healthy Points balance during the pandemic, will be able to make redemption bookings directly at the Velocity website on a host of international carriers to be announced soon^. Velocity international redemption bookings have been paused since March 2020.

Loyalty continues to be a big focus for the Virgin Australia Group with the airline last month announcing they will retain a premium loyalty program and premium lounges (formerly known as The Club) in Melbourne, Sydney and Brisbane. The premium lounges will re-open by 31 March 2022.

For more information on the Status extension and Status Credit flight bonuses, visit velocityfrequentflyer.com [3].

TERMS AND CONDITIONS

Velocity membership? Terms and Conditions apply.

- *Status membership 8 month extension offer is available only to Velocity Frequent Flyer Platinum, Gold and Silver members with a current review date between 30 September 2021 and 30 April 2022 (inclusive). Terms and conditions and exclusions apply, visit https://experience.velocityfrequentflyer.com/member-support/velocity-update/status-extension [4] for full terms and conditions.
- **Status membership extension until 28 February 2023 offer is available only to Velocity Frequent Flyer Platinum and Gold members whose Status has been previously extended until 30 September 2022 as part of the 2020 Status Rewards Program. Terms and conditions and exclusions apply, visit https://experience.velocityfrequentflyer.com/member-support/velocity-update/status-extension [5] for full terms and conditions.
- ~Velocity member benefits are dependent on the member's tier level, and certain member benefits are unavailable when travelling on certain fares. Member benefit terms and conditions [6]apply.

^Bonus Status Credits

Promotion is valid between 12:01am AEST 01 October 2021 to 11:59pm AEDT 31 March 2022 (inclusive). For more information on Status Credits and bonus earn rates, visit https://experience.velocityfrequentflyer.com/partners-offers/airlines/virgin-australia-airlines/2021-status-offers for full terms and conditions.

#Status Credits on Reward Seats

Promotion is valid between 12:01am AEST 01 October 2021 to 11:59pm AEDT 31 March 2022 (inclusive). For more information on Status Credits and bonus earn rates, visit https://experience.velocityfrequentflyer.com/partners-offers/airlines/virgin-australia-airlines/virgin-australia-airlines/2021-status-offers for full terms and conditions and earn rates.

"International redemption bookings

^Plans to open Velocity redemption bookings on partner airlines are subject to Governmentimposed international border restrictions lifting and future quarantine requirements.

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