

9 September 2021 | [Network](#) ^[1]

Virgin Australia launches direct Perth-Launceston services with \$149 sale ^[2]



- Virgin Australia will for the first time operate Perth-Launceston seasonal services launching in time for the Christmas holidays
- Commencing Friday 5 November, the direct services will operate three times per week to 30 January 2022, transporting up to 4,200 passengers each month.
- To celebrate the services going on sale today, Virgin Australia is offering a flash sale with one-way Economy fares starting from \$149* until midnight this Friday, or until sold out.
- Sale fares are available for selected travel dates between 5 November ? 10 December 2021 and 10 January ? 30 January 2022. All Virgin Australia fares include Velocity Frequent Flyer Points and Status Credits
- Sale fares are available to be booked using travel credit and Future Flight Credits
- Unlimited booking flexibility to change or cancel to travel credit with no fees, available for travel up to 28 February^.

Thursday 9 September 2021: Virgin Australia has announced it will operate the first-ever direct flights between Perth and Launceston in time for the Christmas holidays.

The new three-times weekly services linking Launceston and Perth will commence on 5 November, transporting up to 4,200 passengers between the two cities each month.

To celebrate the launch, Virgin Australia is offering passengers the chance to snap up one-way Economy fares from as low as \$149* until midnight tomorrow, which are expected to sell out quickly. The sale fares can be booked directly at virginaustralia.com [3].

The news comes as the airline this week re-introduced flights between Adelaide and Darwin and inaugural services linking Adelaide and Launceston for the first time in Virgin Australia's 21-year history. Virgin Australia also launched new services between Adelaide and Cairns last Thursday.

Virgin Australia Group Chief Strategy and Transformation Officer, Alistair Hartley said for the first-time ever Virgin Australia customers will be able to fly directly between Perth and Launceston.

"We're continually looking at ways to pivot and expand our network schedule where free movement of travellers across borders permit, so we're incredibly proud that working with Launceston and Perth Airports we've been able to launch direct services between the cities in time for the busy Christmas holiday period," said Mr Hartley.

"More flying means more opportunities for our customers to explore our wonderful country or reconnect with friends and family. It also means more work for our passionate team who can't wait to return to the skies.

"There's so much to see and do in both locations. Perth and Peel regions offer fantastic experiences like Cottesloe Beach, the historic town of Fremantle and the opportunity to capture the perfect selfie with a quokka on Rottnest Island. Respectively, travellers from Perth will be able to experience the summer bloom of Launceston's lavender estates, excellent food and wine and the seaside links of Australia's premier golf destination, Barnbougle.

"To celebrate our brand-new services going on sale today, we're giving our customers the chance to book a one-way Economy fare starting from just \$149 which includes Velocity Frequent Flyer Points and Status Credits. For added confidence when booking, we're also waiving applicable change fees and allowing unlimited changes for bookings for travel between now and 28 February 2022, so our customers can book with confidence knowing they can change their booking if they need to," he said.

VA-X & Win

As part of Virgin Australia's VA-X & WIN COVID-19 vaccination jackpot, vaccinated Australians can go into the running to win their share of a \$150,000 prize pool, including 1 million Velocity Points. To date, almost 140,000 people have entered the competition at virginaustralia.com/vaxandwin [4]. Other prizes include Business Class Flights, Lounge Memberships and Virgin Australia pyjamas.

MORE INFORMATION

New services:

ROUTE	FREQUENCY	SEATS PER MONTH	COMMENCEMENT DATE
Perth ? Launceston / Launceston ? Perth	3 services per week (Monday, Friday, Sunday)	4,200	5 November 2021 to 30 January 2022
Adelaide ? Launceston / Launceston ? Adelaide /	3 services per week (Tuesday, Thursday, Saturday)	4,200	7 September 2021

Adelaide ? Cairns / Cairns ? Adelaide	3 services per week (Tuesday, Thursday, Saturday)	4,200	2 September 2021
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Re-introduced services

ROUTE	FREQUENCY	SEATS PER MONTH	COMMENCEMENT DATE
Adelaide ? Darwin / Darwin ? Adelaide	4 services per week (Monday, Wednesday, Friday, Sunday)	5,600	6 September 2021

TERMS & CONDITIONS:

*Sale ends 11:59pm 10 September 2021 AEST, unless sold out prior. Prices are based on Economy Lite fares booked at virginaustralia.com. Seat selection and checked baggage are not included in Economy Lite fares. Payment surcharge may apply. Subject to availability. Travel periods may apply. Full T&Cs at virginaustralia.com.

* Changes must be made prior to travel date. Fare differences may apply. Cancellations with refund to other forms of payment as per fare rules.

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