

9 August 2021 | [Customer](#) ^[1]

Virgin Australia launches new routes and drops epic sale ^[2]



- Virgin Australia will juggle its network schedule to launch two new routes in time for the September school holiday period.
- The new direct services will go on sale from today with introductory one-way Economy sale fares starting from \$59^[1] until midnight this Friday 13 August or until sold out.
- Sale fares are available for select travel dates between September 2021 and June 2022.
- Last chance for Velocity Frequent Flyer members to earn double Status Credits on eligible new bookings for travel up to 28 June 2022 with the offer ending midnight tomorrow (Tuesday 10 August).
- Sales fares are available to be booked using travel credits and Future Flight credits.
- Booking flexibility to change or cancel to travel credit with no fees, available for travel up to 28 February 2022.^[2]

Monday 9 August 2021: Virgin Australia will introduce two new direct services ahead of the September school holidays as the airline pivots its network schedule to reconnect Australia in new ways.

The new services, focussed on markets with open borders, include the resumption of flights between Adelaide ? Darwin from 6 September and the introduction of a brand-new direct service, never before operated in the airline?s 21-year history, between Adelaide ? Launceston, commencing on 7 September.

To kickstart the launch of the services, Virgin Australia is offering the following one-way Economy sale fares from today until midnight this Friday 13 August or until sold-out:

- **Adelaide ? Launceston//Launceston ? Adelaide from \$59**
- **Adelaide ? Darwin//Darwin ? Adelaide from \$119**

And for customers looking to travel at the pointy end, Virgin Australia will continue to sell their great value Business Class fares on these services:

- **Adelaide ? Launceston//Launceston ? Adelaide from \$299**
- **Adelaide ? Darwin//Darwin ? Adelaide from \$529**

Along with checked baggage and seat selection included in all airfares, Virgin Australia is also offering **double Velocity Frequent Flyer Status Credits** on all new eligible bookings (excluding Getaway fares) made by midnight tomorrow (Tuesday 10 August)[\[3\]](#).

Virgin Australia customers who hold travel credits or Future Flight credits are also encouraged to take advantage of the great value fares which are expected to sell-out quickly.

Commentary

Virgin Australia Group Chief Commercial Officer, Dave Emerson said the airline was focussed on reconnecting Australians in new ways and creating more travel opportunities.

?With open borders between South Australia and Tasmania and Northern Territory, we?re able to finally start direct flights between Adelaide-Darwin, as well as offer a new direct service between Adelaide-Launceston,? said Mr Emerson.

?To celebrate the flights going on sale today, we are offering customers one-way fares from as low as \$59¹ in Economy which we expect will sell out quickly.

?I don?t know about others but for me, there?s no better way to clear the lockdown cobwebs than heading off to experience a new place or reconnect with old friends.

?As Australia?s favourite airline, we are committed to putting more planes in the sky when we can to create more travel opportunities for Australians. Better yet, every booking is flexible to give everybody peace of mind to book.

?More flying also means we?ll have more of our team members in the air and more business for the many hundreds of tourism operators and hospitality venues who rely on the economic injection tourists provide their communities.

?With the September school holiday period fast approaching, we know our great value and fully flexible airfares will help families who are able to travel, to experience all of the wonderful things to see and do in and around Adelaide, Launceston and Darwin.

?Plus, for eligible bookings made by midnight tomorrow, Velocity members will receive twice as many Status Credits when they fly, thanks to Velocity?s double Status Credits offer. We know Velocity members haven?t been able to travel as much over the past year and we?re committed to helping them retain Status and continue enjoying member benefits,? he said.

Freedom to book with Flexible Flying

To give customers added confidence when booking, Virgin Australia is waiving applicable change fees and allowing unlimited changes for bookings for travel between now and 28 February 2022.²

Schedule

New services

Route	Frequency	Seats per month
Adelaide-Launceston//Launceston-Adelaide	Three services per week in each direction (Tuesday, Thursday, Saturday)	4,576

Re-introduced services

Route	Frequency	Seats per month
Adelaide-Darwin//Darwin-Adelaide	Four services per week in each direction (Monday, Wednesday, Friday, Sunday)	6,101

For more information and to book, visit: <https://specials.virginaustralia.com/au/sale/explore-your-backyard-sale> [3].

MORE INFORMATION:

- To earn double Status Credits, Velocity members simply need to activate the offer [here](#) [4] and make an Eligible Booking at www.virginaustralia.com [5]. Terms and conditions apply.³
- More information on Flexible Flying and how to use Virgin Australia travel credit and Future Flight credit can be found [here](#) [6].

Terms and conditions apply.

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Links

- [1] <https://newsroom.virginaustralia.com/news/79>
- [2] <https://newsroom.virginaustralia.com/release/virgin-australia-launches-new-routes-and-drops-epic-sale>
- [3] <https://specials.virginaustralia.com/au/sale/explore-your-backyard-sale>
- [4] https://experience.velocityfrequentflyer.com/offer?promo_code=VA2728DSC
- [5] <http://www.virginaustralia.com>
- [6] <https://travel.virginaustralia.com/au/coronavirus-update/change-cancel>
- [7] <http://twitter.com/share>