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Virgin Australia and South African Airways bring new benefits to frequent flyers [2]



Virgin Australia and South African Airways have today announced a reciprocal frequent flyer agreement giving Velocity Frequent Flyer and Voyager members the ability to earn and redeem Points and be recognised across both airlines' networks.

From early next year, Velocity members will be eligible to earn Velocity Points and Status Credits on all South African Airways operated services, including Airlink and SA Express, while Voyager members will be able to earn Miles on all Virgin Australia operated services, on all domestic, short-haul and long-haul international routes.

Velocity members will be able to use their Points to purchase Reward Seats on all South African Airways operated services in either Economy or Business Class, while Voyager members can do the same across the entire Virgin Australia operated network in Economy, Premium Economy and Business Class.

Velocity Frequent Flyer Chief Executive Officer Neil Thompson said: "This is an exciting extension of the bilateral codeshare agreement Virgin Australia launched with South African Airways in October this year.

"Having the ability to earn and redeem Points as well as enjoy a number of premium services

like priority check-in, priority boarding and lounge access with South African Airways is an important benefit for our members.

"We continue to find innovative ways to reward our members and extending the ability to utilise points on our growing international network is important to our most valued customers," Mr Thompson said.

Executive SAA Customer Loyalty, Ms Suretha Cruse said: "South African Airways is delighted to build upon the strong relationship we have with Virgin Australia. We have had very positive feedback since code-sharing on Virgin Australia's domestic network and this will only further enhance our customers' experience.

"We are very pleased to be able to offer our valued Voyager members with new mileage earning and redeeming opportunities when they fly on the Virgin Australia network, and look forward to welcome Velocity members on the award-winning services of SAA," Ms Cruse said.

For more information visit <u>www.velocityfrequentflyer.com</u> [3] or <u>www.flysaa.com</u> [4].

Velocity Frequent Flyer is the multi-award winning loyalty program of Virgin Australia. The program launched in 2005 bringing competition to the loyalty landscape in Australia for the first time by offering genuine and unique rewards to its members.

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