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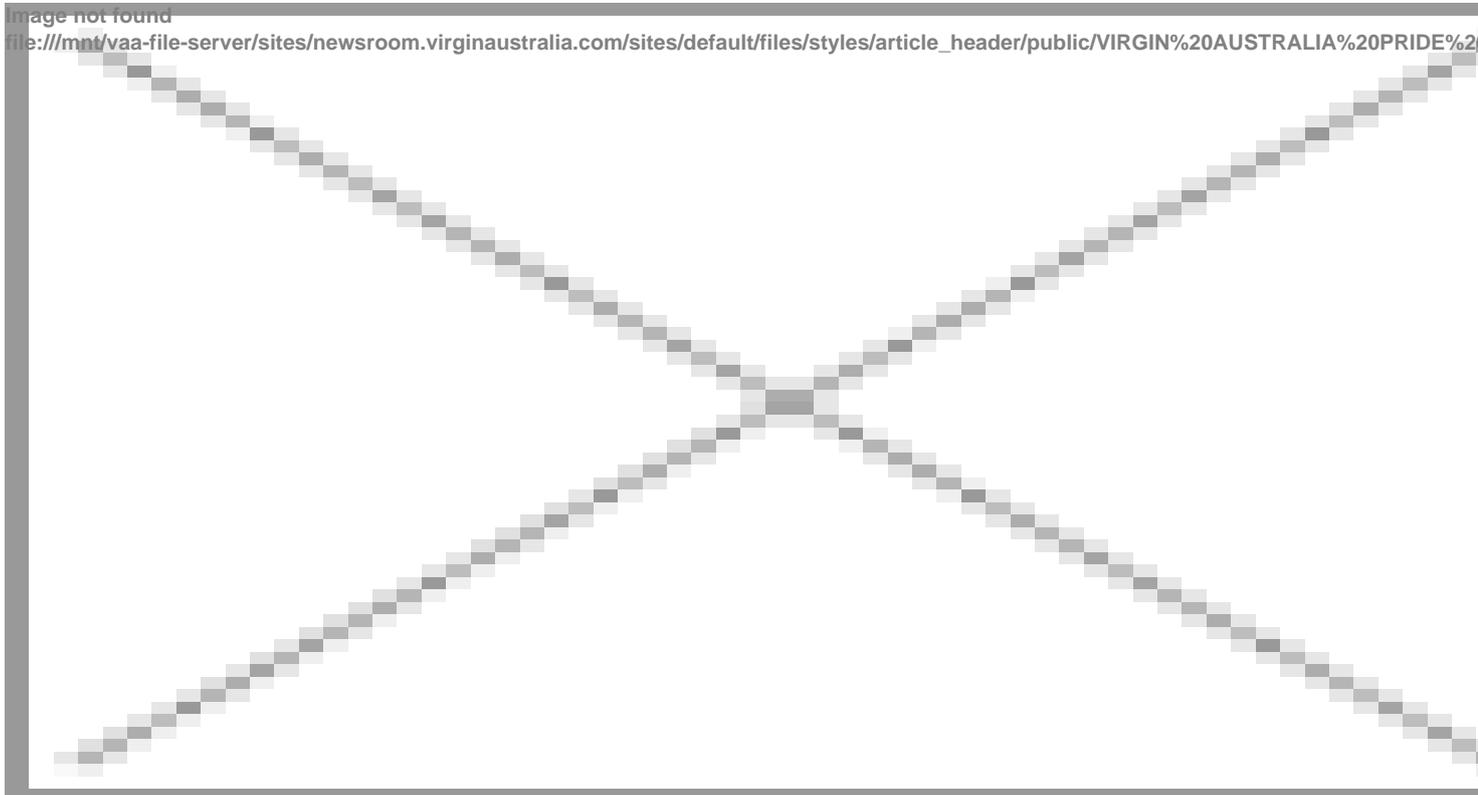
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- Virgin Australia Pride Flight is back for a fourth consecutive year, with seats on three key services departing Melbourne and Brisbane to Sydney on Friday 1 March 2023 on sale [here](#) ^[3] now.
- All Pride Flight tickets sold include a departure gate party with entertainment, DJs and drag performances, as well as complimentary entry to the official Pride Flight Landing Party at iconic Sydney venue, The Beresford.
- \$30 from the sale of each domestic ticket on Virgin Australia-operated services will be donated to LGBTQIA+ youth charity Minus18.
- Pride Flight announces new and returning household name partners, including Absolut, Archie Rose Distilling Co., AussieBum, Loud & Proud Wine, lululemon, Ovolo Hotels and Tinder.

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Monday 20 November 2023: Virgin Australia Pride Flight is back for a fourth consecutive year, with more than 500 seats now available to be booked across three key Virgin Australia

flights departing Melbourne and Brisbane to Sydney, ahead the country's largest annual gay and lesbian celebration.

Departing on Friday 1 March 2024, Pride Flight will once again be hosted by RuPaul's Drag Race Downunder stars and accomplished drag performers, with the flights coming alive with parties on the ground and in the air, complete with beverages, special entertainment by local LGBTQIA+ venues, Fluffy (Brisbane) and Sircuit (Melbourne), celebrity appearances, DJ tunes and merchandise giveaways.

Seats on Virgin Australia's domestic Pride Flight services can now be booked [here](#) [7] for a set price of just \$269* one-way in Economy, including access to a departure gate party and the official Landing Party (after party) at Sydney's iconic The Beresford, in Surry Hills.

All Pride Flight services will be operated by LGBTQIA+ people and allies, with special flight numbers adorning each domestic flight:

- **VA1978 Melbourne > Sydney:** In 1978 Sydney hosted its first Mardi Gras Parade.
- **VA2017 Brisbane > Sydney:** 2017 marked the year same-sex marriage was legalised in Australia.

Like previous years, \$30 from the sale of each domestic Pride Flight ticket sold will be donated to Minus18, an Australian charity improving the lives of LGBTQIA+ youth.

Virgin Australia CEO, Jayne Hrdlicka, said Virgin Australia is proud of its ongoing mission to create a fun, authentic and inclusive workplace, and to bring wonderful experiences to Australian travellers.

"We are really proud to have created a legacy event in Pride Flight that not only our team look forward to each year, but one that is now celebrated widely across the country," said Ms Hrdlicka.

"It really is one of the highlights on our annual events calendar and next year Pride Flight will be just as full of life, love and colour," she said.

Pride Flight Recovery Brunch on sale now

Also on sale today are tickets to the official **Ovolo Hotels x Virgin Australia Pride Flight Recovery Brunch**, for guests who want to unwind from their Friday night festivities. For **just \$99**, Pride Flight guests can enjoy a morning recovery session run by lululemon at Ovolo in Woolloomooloo, then it's straight into cocktails, with all-inclusive drinks, dancing, and prizes from 11am at the hotel's own Alibi Bar & Dining.

Tickets can be purchased to the Recovery Brunch on OpenTable [here](#) [8].

Ovolo Woolloomooloo is also providing special accommodation packages for Pride Flight guests using the promo code VAMG24 when booking [here](#) [9].

2024 Pride Flight is sponsored by a raft of household name brands, including Absolut, Archie Rose Distilling Co., AussieBum, Loud & Proud Wine, lululemon, Ovolo Hotels and Tinder.

For more information and to book a Pride Flight service, visit:
www.virginaustralia.com/prideflight [10].

@VirginAustralia #PrideFlight

ENDS

NOTES TO EDITOR

About Pride Flight

Virgin Australia started Pride Flight in 2021 and it has quickly taken off to be a staple event on the airline's annual events calendar.

2024 will carry on the tradition of spreading inclusion during pride celebrations in Sydney.

The Pride Flight is a core initiative of Virgin Australia's Pride Network, one of five employee-led networks contributing to the Virgin Australia Group Belonging Strategy. The Belonging Strategy outlines Virgin Australia's commitment to creating a culture that makes everyone — no matter their gender, marital or family status, sexual orientation, gender identity, gender expression, age, abilities, ethnicity, religious beliefs, socio-economic or cultural background, perspective and experience feel safe, included, and valued.

TERMS & CONDITIONS

*Pride Flight fares on sale from Sunday 19 November 2023. The \$269 price point is based on a one-way Economy Flex fare booked on specially marketed Pride Flight services from either Brisbane and Melbourne to Sydney departing on 1 March 2024. All domestic Pride Flight fares can be booked at virginaustralia.com. Payment surcharge may apply. Subject to availability. Travel periods apply. Full T&Cs at virginaustralia.com.

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