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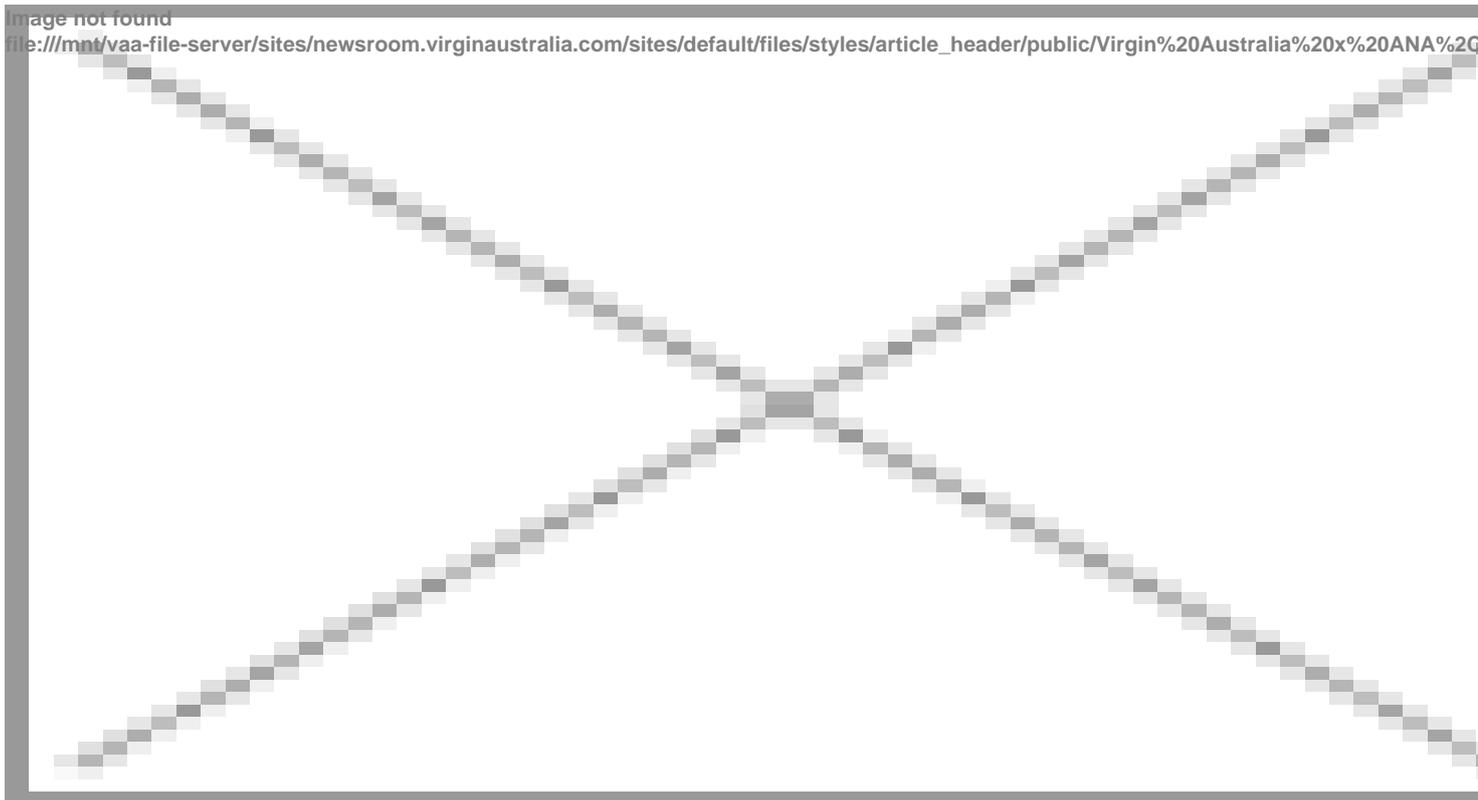
Virgin Australia Newsroom

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18 July 2023 | [Velocity Frequent Flyer](#) ^[1]

Virgin Australia and ANA, All Nippon Airways launch expanded partnership ^[2]



- Virgin Australia and ANA, All Nippon Airways, have announced a significantly expanded partnership, increasing codeshare opportunities and member loyalty benefits.
- From today, eligible Velocity Frequent Flyer members can earn Points and Status Credits when travelling on ANA operated flights across more than 130 destinations in the global ANA network including Japan, Asia, North America and Europe.
- The partnership will also connect Virgin Australia guests to 12 domestic destinations in Japan following Virgin Australia's launch of its Cairns -Tokyo (Haneda) service last month.
- To celebrate, Velocity members will earn 20 per cent bonus Points on eligible ANA operated flights between Sydney and Tokyo if the Velocity member activates this offer by 1 August 2023, and books and travels between 18 July and 31 December 2023.[^]

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Tuesday 18 July 2023: Virgin Australia and Japan's largest airline, ANA, All Nippon Airways, have today announced a significantly expanded partnership to include increased levels of codeshare co-operation in addition to a series of member loyalty benefits and seamless travel across both carriers' networks.

From today, Velocity Frequent Flyer members can earn Points and Status Credits when travelling on ANA operated flights across more than 130 destinations in the global ANA network including Japan, Asia, North America and Europe.

For the first time, guests can also book airfares on ANA operated flights between Australia and Japan at virginaustralia.com [4].

The announcement follows the launch of Virgin Australia's inaugural service between Cairns and Tokyo (Haneda) last month. The airline's partnership with ANA will unlock benefits across 12 domestic connections for travellers within Japan, including Sapporo, Fukuoka, Hiroshima, Osaka-Itami, Kochi, Osaka-Kansai, Kumamoto, Nagoya, Nagasaki, Oita, Okinawa and Miyazaki.

Velocity Frequent Flyer launch offer

To celebrate the announcement, Velocity members will earn 20 per cent bonus Points on eligible ANA operated flights between Sydney and Tokyo, if the Velocity member activates this offer by 1 August 2023 and books and travels between 18 July and 31 December 2023.^

Commentary

Velocity Frequent Flyer CEO, Nick Rohrlach said the expanded partnership marks a significant milestone for Virgin Australia and Velocity Frequent Flyer, as international network growth through its world-leading airline partners remains a focus.

"We are incredibly excited to be expanding our partnership with ANA, creating more value and choice for our guests and members, as we connect them to more destinations than ever before.

"From today, our 11.5 million members can earn Points and Status Credits on flights to more than 130 additional destinations through ANA's global network across Japan, Asia, North America and Europe.

"Following the commencement of our inaugural Cairns to Tokyo (Haneda) service last month, it is fantastic to be opening up more opportunities for our guests and members when travelling to, and within, Japan, with the nation's largest airline.

"We are laser focused on securing new ways for our members to earn Points and we know that Japan is an Australian-favourite for holidaying and business travel.

"We are very proud of this partnership with ANA, All Nippon Airways, and look forward to seeing our guests and members enjoy the choice, benefits and rewards that the alignment offers," he said.

The partnership will see Silver, Gold and Platinum members travelling on an ANA operated flight with a Virgin Australia flight number earn bonus Points on miles flown, in addition to the base Points (refer Notes to Editor in attached) earned. Silver members earn 50 per cent bonus Points, Gold members earn 75 per cent bonus Points and Platinum members earn 100 per cent bonus Points in addition to the base Points earned.

Velocity Gold and Platinum members travelling on select ANA operated flights will receive benefits including priority check-in, priority baggage and additional checked baggage allowance.*

ENDS

NOTES TO EDITOR

VELOCITY STATUS BENEFITS

*These Velocity Status benefits are only available on ANA operated flights from Australia to Japan with a VA or NH flight number, and ANA operated flights within Japan with a VA flight number. For more information, please visit [here](#) [5].

EARN RATES

EARNING POINTS

ANA operated flights with a VA flight number from travel from 18 July 2023

Fare Type	Virgin Australia (VA) Fare Class	Points Earn Rate Per Mile
Business	J, C, D	2
Economy Flex	Y, B, W, H, K, L	1
Economy Choice	R, E, O, N, V, P, Q, T, I, S	0.5

ANA operated flights with a NH flight number from travel from 18 July 2023

Fare Type	ANA (NH) Fare Class	Points Earn Rate Per Mile*
First Class	F, A	1.5
Business Class	J	1.5
Business Class	C, D, Z	1.25
Business Class	P	0.7
Premium Economy	G, E	1
Premium Economy	N	0.7
Economy	Y, B, M	1
Economy	U, H, Q	0.7

Economy	V, W, S, T	0.5
Economy	L, K	0.3

*The earn rates in the table above also apply to flights operated by Virgin Australia with a NH flight number.

EARNING STATUS CREDITS

ANA operated flights with a VA flight number from travel from 18 July 2023

One-way Miles (zone)	Choice	Flex	Business
0 - 750 (1)	15	20	40
751 - 1,500 (2)	20	30	60
1,501 – 3,000 (3)	25	50	80
3,001 – 5,000 (4)	35	60	120
5,001 – 8,000 (5)	45	80	160
8,001 + (6)	55	100	200

Note: Eligible fare classes for Choice are R, E, O, N, V, P, Q, T, I, S and Flex are Y, B, W, H, K, L and eligible fare classes for Business are J, C, D.

ANA operated flights with a NH flight number from travel from 18 July 2023

One-way Miles (zone)	Economy	Economy Flexi	Premium Economy	Business / First
0 - 750 (1)	10	20	30	40
751 - 1,500 (2)	15	30	45	60
1,501 - 3,000 (3)	20	40	60	80

3,001 - 5,000 (4)	30	60	90	120
5,001 - 8,000 (5)	40	80	120	160
8,001 + (6)	50	100	150	200

Note: Eligible fare classes for Economy are L, K, H, Q, V, W, S, T, U and Economy Flex are Y, B, M, eligible fare classes for Premium Economy are G, E, N and eligible fare classes for Business are J, C, D, Z, P and First are F, A.

REDEMPTIONS

Redemptions for Velocity Frequent Flyer and ANA Mileage Club members on VA and NH operated flights are expected to be announced soon.

LAUNCH OFFER TERMS AND CONDITIONS

^To be eligible for the bonus Velocity Points promotion, you must: (1) activate this offer through the activation link **available** on the Velocity website, within the member dashboard under 'My Offers' or in the Velocity App between 9.00 am AEST 18 July 2023 and 11.59 pm 1 August 2023 inclusive (Promotion Period); (2) book and travel on an Eligible Flight between 18 July 2023 and 31 December 2023 inclusive (the Travel Period); and (3) enter and have a valid Velocity membership number at time of booking and travel. An Eligible Flight is a flight operated by All Nippon Airways and marketed by either Virgin Australia (VA) or All Nippon Airways (NH), between Sydney and Tokyo, where Velocity Points can normally be earned. Velocity Reward Seat bookings and codeshare services marketed or operated by other partner airlines are ineligible. The bonus Velocity Points will be credited to the Velocity membership account entered at the time of booking, which must belong to the passenger travelling on the Eligible Flight. This offer does not attract additional bonus Points as a result of the member's tier. Bonus Velocity Points will be applied to the originally purchased fare class and any upgrades (for example: from Economy to Premium Economy, Business or First Class) will only attract bonus Velocity Points as originally booked and ticketed. Flights can be booked via the [Virgin Australia website \[6\]](#), the [All Nippon Airways website \[7\]](#), or your local travel agent. Bonus Velocity Points are awarded on a sector by sector basis. You should allow up to 6 weeks after the travel period for the bonus Velocity Points to be credited. [Velocity Membership terms and conditions \[8\]](#) apply.

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[4] <https://www.virginaustralia.com/au/en/#/> [5] <https://experience.velocityfrequentflyer.com/partners-offers/airlines/all-nippon-airways#tab-earn-status>

[6] <https://t.e.velocityfrequentflyer.com/r/?id=h755c682c,3c7ec076,36d0f7b9&e=Y21waWQ9VkZGMTU0N19BTkFfF9v3UbHQBL9viK9VNZm7SGPFxtinOHJczl>

[7] <https://t.e.velocityfrequentflyer.com/r/?id=h755c682c,3c7ec076,36d0f7ba>

[8] <https://t.e.velocityfrequentflyer.com/r/?id=h755c682c,3c7ec076,36d0f7bb&e=Y21waWQ9VkZGMTU0N19BTkFfbLzpal971eYdQdAK5CHW0NdNqOxahsIM>

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