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Virgin Australia AFL Fan Flight touches down for season launch [2]



- Virgin Australia's 'AFL Fan Flight' will take to the sky on Thursday March 17, 2022 with AFL legend Kevin Sheedy and Carlton great Anthony Koutoufides hosting Carlton and Richmond fans on a flight from Sydney to Melbourne, destined for the blockbuster round 1 clash at the MCG.
- 2022 will mark the first time Virgin Australia has operated an AFL themed Fan Flight
- The ultimate footy themed flight includes free AFL merchandise, photo opportunities with the 2022 AFL Premiership Cup, mid-flight footy food, face-painting, buskers and even a banner.
- Richmond legend Kevin Sheedy and Carlton premiership hero Anthony Koutoufides have encouraged fans to jump onboard, promising footy fun for the whole family.
- Limited AFL Fan Flight seats are now on sale with set price Business and Economy fares available to book at http://www.virginaustralia.com/aflfanflight [3]
- Virgin Australia customers can book AFL Fan Flight tickets now and pay later with Zip at check out, with no upfront payment and no surcharge. Fees apply^.
- Change and cancellation fees waived^

Virgin Australia will take footy fandom to new heights next month, with the AFL's official airline announcing the first ever AFL Fan Flight from Sydney to Melbourne, ahead of the round 1 blockbuster between staunch rivals Carlton and Richmond.

With crowds back and footy fever captivating the nation, the AFL Fan Flight promises to be the most fun-filled flight for die-hard fans. The Virgin Australia AFL Fan Flight will depart Sydney bound for Melbourne on 17 March, 2022 - with tickets now on sale at http://www.virginaustralia.com/aflfanflight [3].

Hosted by AFL Legend and 3-time Richmond premiership player **Kevin Sheedy** and Carlton premiership hero **Anthony Koutoufides**, and with 8 VFL/AFL premierships and more than 1200 games between them, there'll be no shortage of tall stories, banter and unforgettable moments.

This year's holy grail, the 2022 AFL Premiership Cup will take pride of place in business class seat 1A – with photo opportunities available for fans.

The all-inclusive flight will include pre-flight footy themed entertainment, AFL star appearances, mid-air footy banter, theme songs, face-painting, buskers, a footy banner, 2022 AFL Premiership Cup, free AFL club merchandise and even a pie with sauce.

Seats are expected to sell-out fast, with one-way Economy tickets \$139* and Business Class tickets \$399*.

Virgin Australia Group Chief Marketing Officer, Libby Minogue said this is the ultimate footy experience for any true-blue Carlton or Richmond fan.

"Every year, we are fortunate to fly AFL fans, players, coaches and staff to games in every corner of the nation and we could not miss the opportunity to ring in the new AFL season by taking footy fever to new heights.

"Virgin Australia is incredibly proud to be the official airline of the Australian Football League and we are as excited as anyone to kick-off the new season with the inaugural AFL Fan Flight," said Ms Minogue.

AFL Legend and Fan Flight host Kevin Sheedy said he can't wait to give Carlton and Richmond fans a footy experience they'll never forget.

"I've been flying with Virgin Australia for more than two decades and it's an honour to be part of this marvellous initiative to take footy fever to new heights," said Sheedy.

Two-time Carlton All Australian and MVP, Anthony Koutoufides stole a famous line from the great Bruce McAvaney, claiming, "this flight will be SPECIAL!"

"I'm calling on all Blue Baggers based in Sydney to show your true colours and jump on-board the first ever Virgin Australia AFL Fan Flight, we have to outnumber the Tiger fans," laughed Koutoufides..

For more information and to book, visit: http://www.virginaustralia.com/aflfanflight [3]

@VirginAustralia #AFLFanFlight

TERMS AND CONDITIONS

*Fares are on sale from 4 March 2022 to 11.59pm AEDT on 16 March 2022, unless sold out prior. For travel on the AFL Fan Flight on 17 March 2022 January 2022 booked at virginaustralia.com. Conditions apply. Subject to availability. Payment surcharge may apply. Full T&Cs at https://www.virginaustralia.com/au/en/book/afl-fan-flight/ [4]

^Changes must be made prior to travel date. Fare differences may apply. Cancellations with refund to other forms of payment as per fare rules. See virginaustralia.com for terms and conditions.

^For Zip Pay - Minimum monthly repayments are required. A monthly account fee of \$7.95 applies. This fee is waived each month you pay your statement closing balance, in full, by the due date. Available to approved applicants only. **T&Cs apply**. [5]

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