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18 October 2021 | Customer [1]

## **\$75 fares up for grabs for Queenslanders as part of the Great Queensland Getaway** <sup>[2]</sup>



- Virgin Australia has partnered with the Queensland Government by offering \$75 flights to encourage Queenslanders to take a 'Great Queensland Getaway'
- From 18 October until 31 October, Queenslanders can book flights between Brisbane and Cairns, Townsville, Hamilton Island and Whitsunday Coast for travel until 12 December 2021, unless sold our prior
- At \$8 million, The 'Great Queensland Getaway' is one of the Queensland Government's biggest-ever tourism campaigns
- In addition to cheap flights, Queenslanders can enjoy big discounts on accommodation and tourism experiences
- Virgin Australia continues to offer free booking flexibility to change or cancel to travel credit with no fees, available for travel up to 30 April 2022\*\*.
- Sale fares are available to be booked using travel credits and Future Flight Credits at virginaustralia.com
- All Virgin Australia fares include Velocity Frequent Flyer Points and up to double Status Credits^.

**Monday 18 October 2021:** Virgin Australia is giving more Queensland families the chance to enjoy a holiday in their home state, by partnering with the Queensland Government to offer

one-way Economy fares for just \$75 on the following services:

- Brisbane Cairns // Cairns Brisbane
- Brisbane Whitsunday Coast // Whitsunday Coast Brisbane
- Brisbane Hamilton Island // Hamilton Island Brisbane
- Brisbane Townsville // Townsville Brisbane

The sale is part of the 'Great Queensland Getaway,' which is one the Queensland Government's biggest ever tourism campaigns and will run from 18 October until 31 October, for air travel until 12 December 2021, unless sold out prior.

In addition to discounted fares, Queenslanders will also be offered reduced accommodation rates and up to 50 per cent off tourism experiences as part of the \$8 million campaign designed to incentivise travel in the Sunshine State.

For more information and to book, visit virginaustralia.com [3].

## COMMENTS FROM ALISTAIR HARTLEY VIRGIN AUSTRALIA CHIEF TRANSFORMATION OFFICER

"Virgin Australia is proud to be partnering with the Queensland Government on the 'Great Queensland Getaway' to do our bit to help Queensland families take off on a well-deserved holiday," said Mr Hartley.

"From today we're dropping fares on certain Queensland services to as low as \$75 until 31 October, unless sold out prior at virginaustralia.com.

"This is a great opportunity for Queenslanders to see parts of this beautiful state that they might not have had the chance to visit in a while.

"Our award-winning cabin crew look forward to doing what they do best and welcoming Queenslanders on board and back into our skies.

"Virgin Australia wants to assure passengers that they can book with confidence. We have waived all applicable change fees and now allow unlimited changes for bookings for travel between now and 30 April 2022.

"And for a period of six months commencing from 1 October 2021, all Velocity Frequent Flyer members will receive up to 100 per cent bonus Status Credits when they fly on eligible bookings, so they'll be able to snag a bargain airfare and be rewarded for their loyalty with up to twice as many Status Credits when they fly,^" he said.

## **TERMS & CONDITIONS:**

\*Fares are on sale from 12.30am 18 October 2021 to 11.59pm 31 October AEST, unless sold out prior. For travel on selected dates between 18 October 2021 and 31 October 2021 (inclusive). Travel periods and conditions apply. \$75 price point based on a one-way Economy Choice fare booked at virginaustralia.com. Subject to availability. Payment surcharge may apply. Full T&Cs at www.virginaustralia.com [4]

\*\*Changes must be made prior to travel date. Fare differences may apply. Cancellations with refund to other forms of payment as per fare rules. See virginaustralia.com for terms and

conditions.

^Bonus Status Credits Promotion is valid between 12:01am AEST 01 October 2021 to 11:59pm AEDT 31 March 2022 (inclusive). For more information on Status Credits and bonus earn rates, click <u>here</u> [5] Terms and conditions and exclusions apply, visit <u>here</u> [6].

Tweet [7]

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offers/airlines/virgin-australia-airlines#tab\_earn\_points

[6] https://experience.velocityfrequentflyer.com/partners-offers/airlines/virgin-australia-airlines/2021-statusoffers full terms and conditions [7] http://twitter.com/share