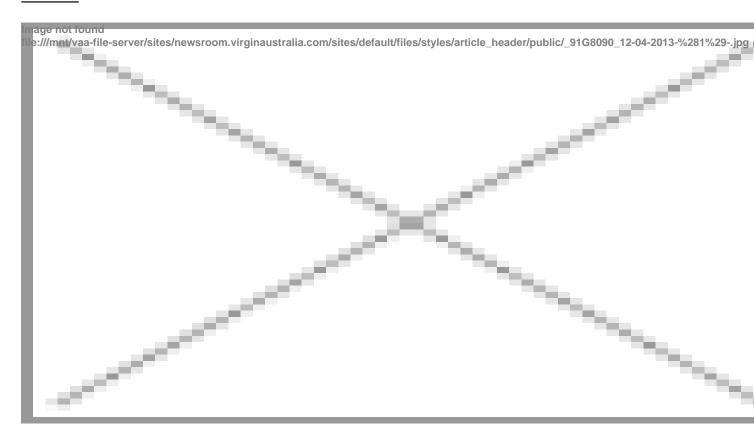
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11 October 2021 | Customer [1]

Thank you NSW! Virgin Australia drops \$49 Freedom Day fares [2]



- Virgin Australia drops 50,000 regional NSW sale fares from \$49* to Byron Bay and Coffs Harbour to mark Freedom Day.
- The sale fares are available now at <u>virginaustralia.com</u> [3] until midnight AEST this Wednesday 13 October 2021, or until sold out.
- \$49 sale fares are available for travel from 1 November 2021 following the foreshadowed resumption of travel within NSW.
- All Virgin Australia sale fares include Velocity Frequent Flyer Points and up to double Status Credits^.
- Booking flexibility for changes or cancel to travel credit with no fees, available for travel up to 28
 February 2022**
- More than 200,000 vaccinated Australians have entered the Virgin Australia VA-X & Win competition.

Monday 11 October 2021: Freedom Day for NSW is finally here and Virgin Australia is helping the state celebrate, today launching 50,000 sale fares on services between Sydney and Byron Bay and Coffs Harbour from just \$49.

The bargain airfares, a thank you to NSW residents who have rolled up their sleeves to get vaccinated, are available for travel from 1 November 2021 - shortly after the foreshadowed resumption of travel within NSW - and 23 June 2022.

The airline's generous Freedom Day promotion is giving NSW residents every opportunity to reacquaint themselves with their own state and to enjoy their rediscovered freedoms after a lengthy lockdown period.

NSW residents are encouraged to book the \$49* regional sale fares at <u>virginaustralia.com</u> [3] before the sale ends at midnight AEST this Wednesday 13 October 2021, or until sold out. The airline expects the fares will sell quickly.

Guests can book with complete confidence thanks to Virgin Australia's Flexible Flying policy, which provides unlimited booking flexibility to change or cancel to travel credit without fees, for travel up to 28 February 2022.

Statement from a Virgin Australia Group spokesperson:

"We're so excited that Freedom Day is finally here and we're even closer to getting the state back in the air," they said.

"To celebrate today's milestone and to thank the vast majority of New South Wales residents for doing the right thing and rolling up their sleeves to get vaccinated, we're offering fares to Byron Bay and Coffs Harbour from just \$49, until midnight this Wednesday.

"Virgin Australia is giving NSW residents every reason to make the most of the easing of restrictions and life after the foreshadowed resumption of intrastate travel on 25 October, by planning a change of scenery to enjoy their newfound freedoms.

"We encourage all NSW residents to make the most of the \$49 sale fares which we expect will sell-out quickly.

"We're so proud of New South Wales and we look forward to celebrating many more freedom days around the country as more Australians get vaccinated against COVID-19. Our industry relies on a connected nation and the quicker everyone is vaccinated, the quicker we can return to the people and the things we love, including travelling more freely.

Update on VA-X & Win entries

More than 205,000 vaccinated Australians have now entered the Virgin Australia and Velocity Frequent Flyer VA-X & Win [4] competition. First opened last month, fully vaccinated Australians have until 31 December 2021 to enter the national COVID-19 vaccination competition, with hundreds of prizes up for jabs, including one-million Velocity Frequent Flyer Points.

For more information on the Virgin Australia Freedom Day promotion and to book, visit virginaustralia.com [3].

TERMS AND CONDITIONS:

*Fares are on sale from *** AEST on 11 October 2021 to 11:59pm AEDT on 13 October 2021, unless sold out prior. Travel periods and conditions apply. \$49 price point based on a one-way Economy Lite fare from Sydney-Ballina Byron booked at virginaustralia.com. Subject to availability. Payment surcharge may apply. Seat selection and checked baggage are not included in Economy Lite fares. Full T&Cs at **www.virginaustralia.com** [3].

**Changes must be made prior to travel date. Fare differences may apply. Cancellations with refund to other forms of payment as per fare rules. See virginaustralia.com for terms and conditions.

^Bonus Status Credits

Promotion is valid between 12:01am AEST 01 October 2021 to 11:59pm AEDT 31 March 2022 (inclusive). For more information on Status Credits and bonus earn rates, visit https://experience.velocityfrequentflyer.com/partners-offers/airlines/vi... [5]. Terms and conditions and exclusions apply, visit https://experience.velocityfrequentflyer.com/partners-offers/airlines/vi... [6] for full terms and conditions.

Byron Bay. Image: Tourism Australia

Tweet [7]

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