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8 October 2021 | Customer [1]

# Virgin Australia re-introduces Coffs Harbour services with fares from \$45 [2]



- Virgin Australia will re-introduce services from Sydney and Melbourne to Coffs Harbour, in time for the Christmas holiday period.
- Virgin Australia Sydney-Coffs Harbour services were suspended in April 2021 as a result of the COVID-19 pandemic.
- The new direct services are on sale now at virginaustralia.com with Virgin Australia offering one-way Economy sale fares starting from just \$45 until 11:59pm AEST today, or until sold out.
- Scheduled to take-off in November, the services will allow more than 29,000 passengers per month to travel between Sydney, Melbourne and Coffs Harbour.
- Virgin Australia is continuing to offer free booking flexibility to change or cancel to travel credit with no fees, available for travel up to 28 February 2022\*\*.
- Sale fares are available to be booked using travel credits and Future Flight Credits.

Friday 8 October 2021: Virgin Australia will connect even more Australians ahead of the Christmas holiday period, today announcing the re-introduction of services from Sydney and Melbourne to Coffs Harbour.

Virgin Australia will operate up to 21 return services each week between the cities, with Sydney-Coffs Harbour scheduled to take-off on 11 November 2021, followed by the seasonal

Melbourne service one week later on 18 November 2021, which will run until 25 April 2022. Combined, the new services will provide over 14,500 seats per month to Coffs Harbour.

The services will help to reunite friends and family during the festive and summer holiday season, while providing a much-needed tourism boost to local Coffs Harbour businesses and helping more Virgin Australia crew return to the skies.

To celebrate, Virgin Australia is offering the following one-way Economy sale fares from now until 11:59PM AEST today, or until sold out:

- Sydney Coffs Harbour//Coffs Harbour Sydney from just \$45
- Melbourne Coffs Harbour//Coffs Harbour Melbourne from just \$85

All fares can be booked at virginaustralia.com and include Velocity Frequent Flyer Points and up to double Status Credits as part of the Velocity's promotional bonus Status offer launched last month.

## COMMENTS FROM VIRGIN AUSTRALIA GROUP CHIEF STRATEGY & TRANSFORMATION OFFICER, ALISTAIR HARTLEY:

"Virgin Australia is thrilled to re-introduce services from Sydney and Melbourne to Coffs Harbour in time for the busy Christmas holiday period," said Mr Hartley.

"Virgin Australia will provide over 14,500 seats each month to Coffs Harbour for our guests to experience the beautiful beaches, incredible National Parks and of course visit the Big Banana!

"We know many travellers, particularly those from New South Wales and Victoria, will be excited to experience the freedom to travel again and our flights will not only provide an opportunity to explore more of our wonderful country, but to reunite with friends and family in time for the summer holidays.

"The flights will provide a massive injection into the local tourism economy, not to mention allow more Virgin Australia team members to return to the skies, which they have dearly missed the past few months.

"To give customers added confidence when making a new booking, we are continuing to waive applicable change fees and allowing unlimited changes for bookings for travel between now and 28 February 2022.

"And for the next six months, all Velocity Frequent Flyer members will receive up to 100 per cent bonus Status Credits when they fly on eligible bookings, so they'll be able to snag a bargain airfare and be rewarded for their loyalty with up to twice as many Status Credits when they fly," he said.

For more information and to book, visit virginaustralia.com [3].

#### **Re-introduced services:**

| ROUTE | FREQUENCY | SEATS PER MONTH | COMMENCEMENT DATE |
|-------|-----------|-----------------|-------------------|
|-------|-----------|-----------------|-------------------|

| Sydney – Coffs<br>Harbour/Coffs Harbour -<br>Sydney                                  | Up to double daily  | 19,712 | 11 November 2021 |
|--|---------------------|--------|------------------|
| Melbourne – Coffs<br>Harbour/Coffs Harbour<br>– Melbourne<br>(seasonal service only) | Up to daily service | 9,856  | 18 November 2021 |

### **TERMS & CONDITIONS:**

\*Fares are on sale from 1am to 11:59pm AEST on 8 October 2021, unless sold out prior. For travel on selected dates between 11 November 2021 and 14 December 2021 and between 10 January 2022 and 6 April 2022 (inclusive) booked at virginaustralia.com. Travel periods and conditions apply. Subject to availability. Seat selection and checked baggage are not included in Economy Lite fares. Payment surcharge may apply. Full T&Cs at www.virginaustralia.com [4]

\*\*Changes must be made prior to travel date. Fare differences may apply. Cancellations with refund to other forms of payment as per fare rules. See virginaustralia.com for terms and conditions.

^Bonus Status Credits Promotion is valid between 12:01am AEST 01 October 2021 to 11:59pm AEDT 31 March 2022 (inclusive). For more information on Status Credits and bonus earn rates, visit https://experience.velocityfrequentflyer.com/partners-offers/airlines/vi... [5] Terms and conditions and exclusions apply, visit https://experience.velocityfrequentflyer.com/partners-offers/airlines/vi... [6] full terms and conditions.

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