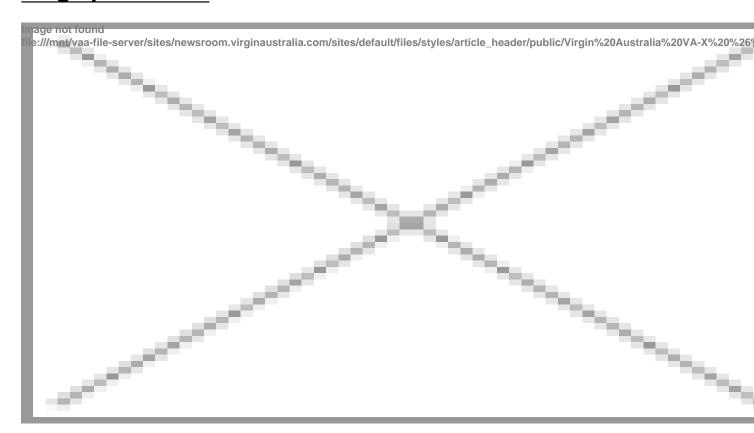
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Virgin Australia announces record entries in VA-X & Win mega prize draw [2]



Virgin Australia has had its largest competition entry day on record following the opening of the airline's VA-X & Win COVID-19 vaccination jackpot on Wednesday.

A record more than 100,000 entries were received to 12.15pm today with COVID-19 vaccinated Australians entering to win from a prize pool valued at more than \$150,000.

Prizes for fully vaccinated Australians include Business Class Flights, Lounge memberships, Virgin Australia pyjama sets and a whopping **one million Velocity Frequent Flyer Points** for one lucky winner.

The record-breaking entries demonstrate the willingness for vaccinated Australians to be rewarded for rolling up their sleeves and getting the jab.

Commentary from a Virgin Australia Group spokesperson

We have experienced the largest number of competition entries on record since the VA-X & Win mega prize draw and advertising campaign commenced yeterday, with more than 100,000 fully vaccinated Australians entering to 12.15pm today.

The overwhelming response demonstrates loud and clear that Australians are excited by the Virgin Australia and Velocity Frequent Flyer prizes on offer for simply rolling up their sleeve and protecting themselves, their loved-ones, and the country against COVID-19.

It's a special day for Virgin Australia and we hope that many more Australians do their part to get fully vaccinated so they can enter the VA-X & Win competition before it closes on 31 December.

How to enter VA-X & Win in three easy steps

- 1. Receive both doses of a COVID-19 approved vaccine (in consultation with a health practitioner);
- 2. Visit virginaustralia.com/vaxandwin [3]; and
- 3. Enter your name, email address and Velocity Frequent Flyer member number in the entry fields by midnight 31 December 2021.

For more information, and to enter VA-X & Win, visit: <u>www.virginaustralia.com/vaxandwin</u> [4]. Consult your health practitioner for information on vaccines.

Read the full VA-X & Win media release here [5]. Download [6] VA-X & Win campaign assets (incl TVC)

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